# Annual Report and Financial Statements

for the Year Ended 31 December 2022







# Annual report and financial statements For the year ended 31 December 2022

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# **COMPANY INFORMATION**

**DIRECTORS Non-Executive Chairman** - Richard Cooper

Chief Executive Officer - David Whelan Chief Operating Officer - Sandra Whelan Chief Financial Officer - Séamus Larrissey Non-Executive Director - Praveen Gupta Non-Executive Director - Kenny Jacobs

**SECRETARY** Séamus Larrissey

REGISTERED OFFICE Unit 9 Cleaboy Business Park

Old Kilmeaden Road

Waterford

REGISTERED NUMBER 613330

**BANKERS** Allied Irish Bank

Waterford
X91 XHP0

**AUDITOR** PKF O'Connor, Leddy & Holmes Limited

Century House Harold's Cross Rc Harold's Cross Dublin D6W P993

NOMINATED ADVISER finnCap Ltd

& JOINT BROKER 1 Bartholomew Close

London EC1A 7BL United Kingdom

**JOINT BROKER** Shard Capital Partners LLP

23rd Floor, 20 Fenchurch Street, London, EC3M 3BY, United Kingdom

# CHAIRMAN'S STATEMENT

for the year ended 31 December 2022

I am pleased to present the Annual Report and Financial Statements of ENGAGE XR Holdings PLC ("ENGAGE XR", "the Group" or "the Company") for the year ended 31 December 2022. Our aim is to become a leading global provider of virtual communications solutions through our proprietary software platform, ENGAGE. However, it has been a challenging year with an uncertain macroeconomic backdrop which manifested itself most acutely in the "tech crash" in Autumn 2022.

Revenue in the year increased by 62% to €3.9 million. Gross profit increased by 67% as gross profit benefited from an improved gross profit margin of 82% (2021: 79%). A longer sales decision-making cycle in our customer base due to the economic uncertainty in the second half of 2022 meant we were disappointed not to break through the €4 million revenue barrier.

Earlier in the financial year, the Company made a decision to significantly increase its sales function and development capability as it sought to accelerate the market penetration of ENGAGE and expedite the development of its fully featured corporate metaverse, ENGAGE Link. Staff and contractor costs rose to €7.0 million, up from €3.7 million in 2021. At the time, this was the correct decision, but the tech crash meant slower than expected corporate sales. This led to a downgrading of our guidance for the year and a cost reduction exercise which reduced annualised payroll costs by 25%. Additionally, a placing was successfully competed after the year end in February 2023 to bolster the Group's balance sheet and to help us deliver our ambitious growth plans.

The Board continue to see meaningful opportunities to exploit metaverse use in companies in the corporate and education sectors. The Board believes that the specific areas the Company is targeting, such as remote education, remote events, and the way in which organisations interact with staff, suppliers and customers will be transformed by the Metaverse. As a result, the Board remains very focused on selling to and servicing universities, other education establishments and global enterprise customers. We now have over 200 Enterprise and Education customers on the ENGAGE platform. Some of the highlights in the year include the launch of ten Metaversites in the US, and our collaboration with Lenovo, which has developed into a commercial relationship.

Post period end, we successfully completed a €10.5m equity raise (before expenses) in February 2023 and we have seen a strong start to 2023. We were also delighted with the response to the ground-breaking concert hosted in ENGAGE in March 2023 by the renowned international musician, Norman Cook, aka Fatboy Slim.

The management team and the Board are looking forward to the future with optimism. I would like to thank everyone at ENGAGE XR in delivering great progress in what has been a challenging environment. Furthermore, I want to thank our shareholders for their continued support.

Richard Cooper Non-Executive Chairman 22 May 2023



# CHIEF EXECUTIVE'S REVIEW

for the year ended 31 December 2022

# **Overview**

2022 was an extremely busy year with many positives and most metrics going in the right direction despite turbulence hitting the global tech sector during the second half of the year. This had a consequential impact on the conversion of our pipeline of commercial opportunities. During the year we launched new services on our platform, added more Fortune 500 companies to our client list, saw revenues grow throughout the year, and successfully launched ENGAGE Link in November 2022.

# The market opportunity

The Board believes that the opportunities created by the metaverse are significant and that corporates are seeing how elements of the metaverse can be used to tremendous effect. Not just in terms of how a company interacts with its customers but also with suppliers and staff. The growth of metaversities and the use of VR in education is further evidence of the opportunities created by the metaverse. All these opportunities fit perfectly into ENGAGE's offering.

From the outset, the ENGAGE platform has been positioned as the metaverse platform focused on servicing the needs of enterprise customers and universities. We are targeting organisations looking for immersive corporate communications, remote collaboration, training and development, education and remote events. Our technology provides the platform which can help them to deliver their own metaverse strategies. So far, we have developed over 900 metaworlds for our clients.

2022 saw the continued evolution in the growth of the business. Our partner Victory XR launched 10 metaversities built on our software This has grown with a new round of schools being announced in March 2023. All students within the Victory XR ecosystem require an ENGAGE license which generates recurring revenue for the Group.

The main development in the period was the successful launch of ENGAGE Link in November 2022. ENGAGE Link is an evolution of our successful immersive communications platform. It was specifically developed as a metaverse platform for corporations, professionals, education organisations, and event organisers. ENGAGE Link allows the Group's wide-ranging customer base to use the metaverse to create their own virtual worlds to provide services directly to clients and engage with employees and suppliers.

# **Client Growth**

Throughout 2022 we dealt with many new enterprise and educational clients. More than 70 new customers signed during the year, including Pfizer, MTN, HSBC, KIA, Pearson, Lenovo, Kuehne & Nagel, Adtalem Global Education and University of Miami.

Renewing clients included 3M, KPMG, Meta, HTC, BHP and Stanford University. The Company ended 2022 with more than 190 enterprise and education clients, which is now over 200. Many of our renewing clients now spend more with us and are purchasing additional services and licenses. There was an average increase of 24% to our average contract value in the year which is extremely positive. This is also a strong indication that ENGAGE is offering something unique in the marketplace and the strength of the names on our client roster demonstrates this.

We have also started to gain increased traction in the US market from the US sales team we deployed in mid-2022. 58% of revenue in Ql 2023 has been derived from North America compared to 30% for FY22, a strong indication that the team is performing well.

#### Results

To give more colour on how our year went financially, we achieved some important milestones which included:

- ENGAGE platform revenue grew 86% in 2022 from €1.8 to €3.3m
- Overall group revenue grew 62% to €3.9m outlining our total focus on platform growth
- December 2022 was our biggest ever month with €0.6m in deals closed
- Average contract values in the year increased by 24% to €2lk
- Gross margin increased to 82% from 79%

2022 saw strong revenue growth during the year. There was an undeniably upward trend of our average monthly income through the year with that trend continuing so far during the first half of 2023. Ql 2023 reported figures are already 40% higher than the same period in 2022.

# **Growth in Services**

As noted above, during 2022 we launched ENGAGE Link where clients can, for the first time, open a public space and interact directly with each other and directly with customers, suppliers, and employees. These spaces are akin to physical locations just like a business might have in a city

One example of how ENGAGE Link has been successfully used is by major car manufacturer, Kia. Kia opened a virtual showroom for visitors to find out more about their products and services.

We expect many of our new and existing clients will progress onto ENGAGE Link for marketing, networking events, professional services, and recruitment drives. Enquiries as to how ENGAGE Link can be used are being brought to us each week.

# **Lenovo Partnership**

In September 2022 we announced that ENGAGE and Lenovo™, one of the world's largest computer manufacturing and smartphone companies, had entered into a partnership. The partnership will see ENGAGE available on Lenovo's new all in one VRX Headset. This is an enterprise-focused VR device.

The new headsets are expected to be available from H2 2023. We have been training and working with Lenovo's sales team as they look to bundle ENGAGE software licenses with their new headset. It means ENGAGE software will be sold by hundreds of salespeople globally to Lenovo's client base, not just a handful of ENGAGE employees.

The Board are confident that this new channel partner will enable us to grow our international reach and customer base. This should see further revenue growth during the second half of 2023 after the headsets arrive on the market. Lenovo have a large global market share in enterprise and education which is ENGAGE's target market, and should be a fruitful partnership for both parties.

#### **Outlook**

Despite 2022 being a year of growth, we believe our market capitalisation does not reflect the actual progress of the company.

There is growth in all our metrics, and we have reduced our cost base by approximately 25% in Q1 2023 (compared to Q4 2022). Our product offering has grown along with our client base. The partnerships we have put in place during 2022 should begin to bear fruit in the coming months.

Although times remain tough for many in the tech industry, we took decisive actions early. These actions have provided us with a solid foundation and the Company is poised for strong growth.

2023 has started encouragingly. We have had some exciting client wins already, including two of the world's leading banks. How fast and how big our growth will be remains to be seen. However, the Company has a strong balance sheet and is now in the best position possible to capitalise on the clear market opportunity. We are seeing increasing engagement from potential customers with our technology and platform. Our Lenovo partnership opens up exciting opportunities, and we are confident that the momentum seen in 2022 will continue into the current financial year and beyond.

David Whelan Chief Executive Officer 22 May 2023

# CHIEF FINANCIAL OFFICER'S REVIEW

# for the year ended 31 December 2022

I am pleased to report that revenue for the year was up 62% on the prior year from €2.4 million to €3.9 million, driven by a significant increase in demand for the ENGAGE platform. ENGAGE revenue was up 86% on the prior year from €1.8 million to €3.3 million.

EBITDA loss was €5.8 million compared to a loss of €2.8 million in the prior year and loss before tax was €6.0 million compared to a loss in the prior year of €3.1 million. This increased EBITDA loss is primarily driven by increased headcount in the year.

Operating cashflows were a net outflow of €5.5 million for the period. The current run-rate of staff costs and other ongoing costs is approximately €0.4m per month.

At the balance sheet date, trade and other receivables were €1.4m, ahead of trade and other payables at €1.2m. Trade receivables represented an average of 52 debtor days (2021: 58 days).

The Group's cash position on 31 December 2022 was €2.2 million with no debt. The cash balance was significantly strengthened post period end by a successful €10.5 million (€9.9 million net of expenses) fundraise. As at 30 April 2023, the Company's cash position was €10.3 million.

Séamus Larrissey Chief Financial Officer 22 May 2023

# STRATEGIC REPORT

# for the year ended 31 December 2022

The Directors present herewith their strategic report for the year ended 31 December 2022.

## **Results and Dividends**

The loss for the year after taxation amounted to €6,004,885 (2021: €3,130,271). No dividends were paid during the year (2021: €Nil) and as such an amount of €6,004,885 was debited to reserves.

# Review of the business and future developments

The review of the business and future developments are set out in the Chairman's Statement.

# **Key Performance Indicators**

#### Revenue

Revenue and revenue growth tracks the Group's performance against the strategic aim to grow the business.

Revenue for the year was €3,869k compared to €2,386k in 2021, an increase of 62%. The Group expects to see further growth in revenue in 2023 with the launch of ENGAGE Link in late 2022 and the commencement of a reseller agreement with Lenovo.

# **Gross Margin**

Gross margin tracks the margin earned on revenue after the deduction of cost of sales.

Gross margin for the year was 82% compared to 79% in 2021, an increase of 3%.

Medium-term outlook target of gross margin in excess of 80% once ENGAGE revenue is between €5 million – €10 million.

# **Average Contract Value**

Average Contract Value is calculated as the average non-trial recurring licence revenue from customers, while including 25% of associated professional services value based on the expectation of required additional support / custom content creation.

Average contract value for 2022 was approximately €21,000 (2021: €16,000). The expectation is that average contract value will grow year on year as ENGAGE deals become larger in size.

Medium-term outlook target of average contract value in excess of €25,000 (2021: €20,000).

## **Cash and Cash Equivalents**

Tracking the cash balance monitors the conversion of revenue into cash ensuring that cash is available for reinvestment.

Cash and cash equivalents at 31 December 2022 was €2.2 million compared to €7.8 million at 31 December 2021, a decrease of 72%. Post year end an oversubscribed fundraising was completed raising €10.5m net of expenses.

# **Principal Activity**

The principal activity of the Group is the development of the Virtual Reality platform 'ENGAGE' and Metaverse 'ENGAGE Link'. The Group also develops and sells Virtual Reality experiences.



# **Principal Risks and Uncertainties**

The Group's strategy is to follow an appropriate risk policy, which effectively manages exposures related to the achievement of business objectives. The key risks which the Group face are detailed as follows:

Activity	Risk	Impact	Control(s)
Technology Risk	Fast moving market that is subject to changing trends and technological advances.	Being behind market leaders or the provision of non-standard material for which there is a limited target audience, consequently reducing potential for profit/revenue.	The Company regularly conducts market research to be aware of upcoming trends, and it aims to achieve 'first mover' advantage in the VR Educational sector to manage this risk.
Business performance	Company may not perform as expected.	Adverse consequences such as management distraction, disposal and reduced profit.	This risk is managed through a number of measures: authorisation of purchases and capital requirement; ensuring the appropriate management team is in place; budget and business planning; monthly reporting and variance analysis; financial controls; key performance indicators; and regular forecasting.
Financial Risk	Adequate financial and business controls.	Error or fraud, leading to a loss in reputation, business partners and customers.	The Company exercises financial and business control through a combination of: qualified and experienced financial personnel; dual signatories; performance analysis; budgeting and cash flow forecasting; local audit to international standards; and clearly defined approval limits.
Critical Person Risk	Loss of key management or development staff	Operational impact of loss of key staff could see a delay in product / service delivery	The nature and operation of the board ensures that issues are disseminated to all board members in a timely manner which would help address the loss of any key staff. Keyman insurance policy is also in place for the CEO.
Data Protection Risk	Loss of customer personal information	Loss of reputation, fines and potential litigation	Payment processing handled by reputable third party (Stripe); GDPR policies in place and made available to new and existing users; best practise policy and procedure in place for storing user personal data

# **Going Concern**

The financial information is presented on the going concern basis.

The Directors have a reasonable expectation that the Group has adequate resources to continue in operational existence for the foreseeable future. As such, the Directors continue to adopt the going concern basis of accounting in preparing the Financial Information.

Sandra Whelan Director 22 May 2023 Séamus Larrissey Director 22 May 2023



# **DIRECTORS' REPORT**

## for the year ended 31 December 2022

The Directors present herewith their annual report and audited financial statements for the year ended 31 December 2022.

#### **Results and Dividends**

The results for the period are set out in the Strategic Report on page 6-8. The Directors do not propose to declare a dividend.

## **Directors**

The present Directors are as listed on page 2 and, unless otherwise indicated, have served throughout the period.

# Directors' and Secretary's interests in shares

The direct and indirect interests of the Directors and secretary in the share capital of the Company at the beginning and the end of the period were as follows:

		31/12/2022		31/12/2021
	Ordinary Shares	Share Options	Ordinary Shares	Share Options
Richard Cooper	1,070,400	1,000,000	1,070,400	1,000,000
David Whelan	38,665,000	-	38,665,000	-
Sandra Whelan	38,665,000	-	38,665,000	-
Séamus Larrissey	88,000	910,940	88,000	910,940
Praveen Gupta	-	-	-	-
Kenny Jacobs	-	_	-	-

# Significant shareholdings

As at 22 May 2023, the following interests in 3% or more of the issued share capital appear in the register:

Canaccord	21.09%
нтс	11.96%
Octopus Investment Limited	10.57%
David Whelan	7.37%
Sandra Whelan	7.37%
Seneca	4.11%
Enterprise Ireland	3.62%
Unicorn AIM VCT Plc	3.62%
Premier Miton	3.59%

# **Transactions Involving Directors**

Transactions involving Directors are disclosed within note 23.

# **Events after the reporting period**

The Company has evaluated all events and transactions that occurred after 31 December 2022 up to the date of signing of the financial statements.

On 5 March 2023, the Company issued 234,375,000 ordinary shares at a £0.04 (€0.045) as a result of an oversubscribed placing raising €10,500,000 before costs are deducted. The proceeds will be primarily used for working capital and general corporate purposes and also on sales and marketing to convert pipeline and capitalise on market opportunity to be deployed over the next 12-18 months.

# Research and development

Being at the forefront of a competitive industry and in order to strengthen its market position the Group needs to continue to break new ground by investing in the development and trial of new technologies. The Group aims to provide educators the tools they need to create their own content in virtual classrooms or virtual training environments and thus improving Customer experience.

# **Accounting Records**

The measures that the Directors have taken to secure compliance with the requirements of sections 281 to 285 of the Companies Act 2014 with regard to the keeping of accounting records, include the provision of appropriate resources to maintain adequate accounting records throughout the company, including the employment of appropriately qualified personnel and the maintenance of computerised accounting systems. The accounting records of the Company are held at their registered office at Unit 9, Cleaboy Business Park, Waterford, Ireland.

# **Branches outside the state**

The Company has a branch established in the United Kingdom.

# **Political Donations**

There were no political donations made during the current or prior year.

# Disclosure of information to the Auditor

Each Director has taken steps that they ought to have taken as a Director in order to make themselves aware of any relevant audit information and to establish that the Company's auditor is aware of that information. The Directors confirm that there is no relevant information that they know of and of which they know the auditor is unaware.

On behalf of the board

Sandra Whelan Director 22 May 2023 Séamus Larrissey Director 22 May 2023



# **DIRECTORS' RESPONSIBILITIES STATEMENT**

# for the year ended 31 December 2022

The Directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable Irish law and regulations.

Irish Company law requires the Directors to prepare financial statements for each financial year. Under that law they have elected to prepare the Group and Parent Company financial statements in accordance with accounting standards issued by the Financial Reporting Council including International Financial Reporting Standards as adopted by the European Union (IFRSs).

Under company law, the Directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the assets, liabilities and financial position of the Group and Parent Company as at the financial year end date and of the profit or loss of the Group and Parent Company for the financial year and otherwise comply with the Companies Act 2014.

In preparing these financial statements the Directors are required to:

- select suitable accounting policies and apply them consistently;
- · make judgements and accounting estimates that are reasonable and prudent;
- state whether the financial statements have been prepared in accordance with applicable accounting standards, identify those standards, and note the effect and the reasons for any material departure; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Group and Parent Company will continue in business.

The Directors are responsible for ensuring that the Company keeps or causes to be kept adequate accounting records which correctly explain and record the transactions of the Group and Parent Company, enable at any time the assets, liabilities, financial position and profit or loss of the Group and Parent Company to be determined with reasonable accuracy and enable them to ensure that the financial statements and Directors' Report comply with the Companies Act 2014 and enable the financial statements to be audited. They are also responsible for taking such steps as are reasonably open to them to safeguard the assets of the Group and Parent Company and to prevent and detect fraud and other irregularities.

The Directors are responsible for the maintenance and integrity of the corporate and financial information included on the Company's website, www.engagexr.co. Legislation in the Republic of Ireland governing the preparation and dissemination of the Financial Statements may differ from legislation in other jurisdictions.

The Company is compliant with AIM Rule 26 regarding the Company's website.

The Directors are responsible for ensuring that the Company is compliant with AIM Rule 26 which is discussed further in the Corporate Governance Report on page 12 – 17.

On behalf of the board

Sandra Whelan Director 22 May 2023 Séamus Larrissey Director 22 May 2023

# CORPORATE GOVERNANCE REPORT

# for the year ended 31 December 2022

As Chairman of the Board of Directors of Engage XR Holdings plc (Engage XR, EXR, we, or the Company/Group as the context requires), it is my responsibility to ensure that Engage XR has both sound corporate governance and an effective Board. My responsibilities include leading the Board effectively, overseeing the Company's corporate governance model, and ensuring good and timely information flows between Executives and Non-Executives. All the Directors of Engage XR believe strongly in the importance of good corporate governance for the creation of shareholder value over the medium to long-term and to engender trust and support amongst the Company's wider stakeholders.

Part of my role also requires the promotion and pursuit of a healthy corporate culture, where the Board provides both appropriate support and effective challenge to the Executive, and the Executive are empowered to pursue the agreed strategy within the Company's risk tolerance and report openly to the Board on any challenges facing the business. 2022 was a year where that culture was particularly important as political and macroeconomic events created a challenging environment for many, including Engage XR. I am pleased to report that the culture of openness, supportive challenge, adaptability and dynamic problem solving which we have collectively sought to establish as a Board and throughout the wider Company, enabled the Company to react appropriately to external circumstances, and adapt, restructure and refocus with a view to maximising the Company's potential over the medium to long term. While it was a difficult year in many respects, it also demonstrated that our culture is well-developed and resilient and supports our strategy and business model as we grow in a fast-moving environment.

Engage XR has adopted the Quoted Companies Alliance Corporate Governance Code (QCA Code). The report that follows explains how we have applied the guidance of the QCA Code. The Board considers that the Group complies with the QCA Code so far as it is practicable having regard to the size, nature and current stage of development of the Company, and discloses any areas of non-compliance in the text below. The Company considers that adherence to the principles of the QCA Code will contribute to the Company's medium to long-term success whilst managing risks, as well as providing an underlying framework of commitment and transparent communications with stakeholders.

The key governance matter occurring during the year was that Frank Poore stepped down from the Board as Non-Executive Director on 31 January 2022.

Richard Cooper Chairman 22 May 2023



## for the year ended 31 December 2022

#### **Principle**

# **Application**

Establish a strategy and business model which promotes long-term value for shareholders The Board has concluded that the highest medium and long-term value can be delivered to its shareholders by the adoption of a single strategy for the Company to establish ENGAGE as the metaverse platform of choice for corporations, professionals, education organisations, and event organisers to create their own virtual worlds, provide services directly to their clients and allow them to engage with employees, customers, and suppliers.

As a growing tech company, the Company aims to deliver shareholder returns initially through capital appreciation. The Company's methodology is to secure partnerships with leading hardware suppliers and corporates who are early adopters of the metaverse technology and opportunity, to demonstrate the attractiveness and application of the metaverse generally and the Company's products in particular. The directors believe that this, together with the work of other companies in the space, is generating a critical mass environment in preparation for a substantial growth phase both for the Company and the metaverse market as a whole. Challenges and risks to our strategy and long-term goals are highlighted in the Risk Management section below and can also be found in the Principal Risks and Uncertainties section, page 7.

Seek to understand and meet shareholder needs and expectations The Company places great importance on the need for effective communication and constructive dialogue with investors and the media and retains the services of a financial PR company to help ensure that key information reaches the right audience.

The Company communicates with shareholders through a variety of platforms including:

- interim results and annual reports.
- · trading updates.
- RNS announcements regarding noteworthy developments in the business.
- results presentations to institutional shareholders which provide an opportunity for the executive to receive feedback from institutional shareholders.
- results presentations via the Investor Meet Company platform which are open to all
  interested parties to attend or view on demand and which provide an opportunity for all
  shareholders to put questions to the executive.
- the Company's website, which was comprehensively refreshed and updated in early 2023
- the Annual General Meeting where shareholders have the opportunity to meet the Board and ask questions about the business.
- our financial PR firm, which receives queries on the Company's behalf.

Shareholder views are also represented in the Boardroom, particularly by Praveen Gupta representing HTC, a major shareholder in the Company. In addition, the Chair, Richard Cooper, acts as a liaison for shareholders where required.

# for the year ended 31 December 2022

Principle	Application
Seek to understand and meet shareholder needs	All 2022 AGM resolutions were passed comfortably. The results of voting at AGMs are disclosed on the Company's website.
and expectations (continued)	The Board is open to receiving feedback from key stakeholders at any point during the year and will take action where appropriate.
Take into account wider stakeholder and social responsibilities and their implications for long-term success	The Board recognises that the long-term success of the Company is reliant upon the efforts of employees, contractors, suppliers, regulators and many other stakeholders on the supply side of the business. The Board has put in place a range of processes and systems to ensure that there is close oversight and contact with its key resources and relationships.
	In particular, the Company recognises the importance of its employees being appropriately valued, incentivised and supported. The Group offers equal opportunities regardless of race, gender, gender identity or reassignment, age, disability, religion or sexual orientation. The Company has a policy to conduct annual employee reviews, seeking to understand any issues within the team. The Company also conducts team building exercises and provides various employee wellness schemes and plans such as a flexible hours scheme.
	The Board also recognises customers and users of the Company's products as key stakeholders and understands that the customer and user experiences are a determining factor in the success of the business. Accordingly, the business engages extensively with customers and users to ensure the products deliver on customer expectations and that projects are managed in line with agreed service levels. The business actively seeks feedback from customers through a customer review process. The Company also aims to be very responsive to all customer and user queries, monitoring message boards on various platforms (emails, social media) for all products on a daily basis, responding with technical assistance or product information as requested within 24 hours. Furthermore, the Company holds weekly product meetings to ensure that all employee feedback regarding product creation, implementation and processes are taken on board, changed and/or improved, where necessary. The Company has adopted an agile method whereby products follow a two-week sprint process to ensure a smooth process.
	Generally, the Company holds weekly internal management meetings where all aspects of the business and key stakeholder issues are discussed with action plans created where necessary.
	The Directors consider that the Group has no significant environmental impact but will continue to monitor this position and will take action if this changes in the future.



#### for the year ended 31 December 2022

#### **Principle**

# **Application**

Embed effective risk management, considering both opportunities and threats, throughout the organisation The Board recognises the need for an effective and well-defined risk management process, and it oversees and regularly reviews the current risk management and internal control mechanisms. The Strategic Report also outlines the key risks to the business, see page 7.

The Company has an ongoing process to identify, evaluate, manage and mitigate the significant risks the Company faces and review the effectiveness of related controls. The Company has a risk register which identifies risks, evaluates the risk level (level of impact and the probability of the risk materialising), and the principal person responsible for each risk. This is reviewed by the Audit Committee and the Board.

The Board has established appropriate reporting and control mechanisms to ensure the effectiveness of its control systems. The Audit Committee has delegated responsibility for ensuring that the financial performance of the Company is properly monitored and reported.

The Board currently considered at the year end that availability of funding was the one risk factor that was a considered high-risk area. This has been mitigated post year end with the completion of a very successful fundraise.

An internal audit function is not yet considered necessary or practical due to the size of the Company and the day-to-day control exercised by the Executive Directors. However, the Board will continue to monitor the need for an internal audit function.

The Board has established appropriate reporting and control mechanisms to ensure the effectiveness of its control systems. The Board regularly reviews the mechanisms of internal control it has implemented, assessing for effectiveness.

Maintain the Board as a well-functioning, balanced team led by the Chair The Board comprises:

- Independent Non-Executive Director and Chairman Richard Cooper
- CEO David Whelan
- COO Sandra Whelan
- · CFO Séamus Larrissey
- · Non-Executive Director Praveen Gupta
- Independent Non-Executive Director Kenny Jacobs

Praveen Gupta is not considered to be independent as a representative of a major shareholder in the Company, HTC. As at 31 December 2022, Richard Cooper had an interest in 1,070,400 shares. Neither he, nor the other Directors, believe that his shareholding is sufficiently significant to compromise his independence.

All the Non-Executive Directors are expected to dedicate at least two days per month to the Company. One third of the Board are subject to re-election at each AGM.

#### for the year ended 31 December 2022

# **Principle**

## Application

Maintain the Board as a well-functioning, balanced team led by the Chair (continued) The Board is satisfied it has a suitable balance between independence on the one hand, and knowledge of the Company on the other. All Directors are encouraged to use their independent judgement and to challenge all matters, whether strategic or operational, enabling the Board to discharge its duties and responsibilities effectively.

The Board aims to meet six times in the year and a calendar of meetings and principal matters to be discussed is agreed and circulated at the beginning of each year. During the year the Board met six times, and a schedule of attendance is set out below:

Director	Attendance
Richard Cooper	6/6
David Whelan	6/6
Sandra Whelan	6/6
Séamus Larrissey	6/6
Praveen Gupta	6/6
Kenny Jacobs	6/6

Frank Poore stepped down on 31 January 2022 before the first scheduled meeting took place.

Board meetings are typically hybrid meetings with a mixture of in person and videoconference attendance. Board and Committee document authors are made aware of proposed monthly deadlines through the calendar of meetings assembled at the beginning of the year. Board papers are collated, compiled into a Board Pack, and circulated several days before meetings, allowing time for full consideration and necessary clarifications before the meetings. Meetings are open and constructive, with every Director participating fully. Senior management may also be invited to meetings, providing the Board with a thorough overview of the Company.

The Company has Audit and Remuneration Committees with defined terms of reference. The Board believes that the Committees have the necessary skills and knowledge to discharge their duties effectively.

The Board has elected not to establish a Nominations Committee, preferring instead that the Board should deal with such matters, including succession planning and the balance of the Board itself.

# Directors' conflict of interest

The Company has effective procedures in place to monitor and deal with conflicts of interest. The Board is aware of the other commitments and interests of its Directors and changes to these commitments and interests are reported to and, where appropriate, agreed with the rest of the Board.



#### for the year ended 31 December 2022

## **Principle**

## **Application**

Ensure that between them the Directors have the necessary up-to-date experience, skills and capabilities (continued) The Non-Executive Directors have both a breadth and depth of skills and experience to fulfil their roles. The Company believes that the current balance of skills across the Board as a whole reflects a very broad range of personal, commercial and professional skills, supporting the Company to deliver its strategy for the benefit of shareholders over the medium and long-term. The Non-Executive Directors meet without the presence of the Executive Directors during the year, and also maintain ongoing communications with Executives between formal Board meetings.

Biographical details of the Directors can be found on the Company's website: www.engagevr.io/about-us/board-of-directors/

In addition to their general Board responsibilities, the Directors, including the Non-Executives, are encouraged to attend training in line with their individual areas of expertise. All the Non-Executives Directors hold other roles which also serve to enhance and develop their skills and knowledge base and keep them up to date.

Seamus Larrissey is the Company's registered Company Secretary. ONE Advisory Limited is engaged by the Company to support the Chairman in ensuring effective administration of board processes.

The Company's Nomad is consulted on all relevant matters. If required, the Directors are entitled to take independent legal advice and, if the Board is informed in advance, the cost of the advice will be reimbursed by the Company.

Neither the Board nor its Committees have sought external advice on a significant matter during the year under review save in relation to the fundraising conducted in February 2023.

The Board shall review annually the appropriateness and opportunity for continuing professional development whether formal or informal.

Evaluate Board performance based on clear and relevant objectives, seeking continuous improvement At present, this aspect of the Code is not complied with. Although the Company planned to undertake a full evaluation exercise during 2022, due to wider events it was not completed. The Board plans to undertake a full evaluation of the Board and its Committees during 2023. In the meantime, Directors can discuss any areas where they feel a change would benefit the Company during Board meetings and informally.

# **AUDIT COMMITTEE REPORT**

# **Dear Shareholder**

I present my Audit Committee (Committee) Report for the year ended 31 December 2022, which has been prepared by the Committee and approved by the Board.

#### **Committee Composition and Meetings**

The Audit Committee has two members, Richard Cooper **(Chair)**, and Praveen Gupta and aims to meet at least two times each financial year. During 2022, the Audit Committee met 2 times with both members present. The CFO and external auditors attend meetings by invitation. The Committee and the Board believe that I have sufficient relevant financial experience to fulfil my duties as Committee Chair because I have 25 years' experience in both publicly traded and privately-owned companies in a variety of service industries including gaming, insurance, and financial services. Praveen Gupta is current VP of HTC Investments and Partnerships. Praveen has a wealth of experience in corporate business development and M&A with previous roles such as VP corporate and business development at SK Telecom, Director at Lucent/Nokia and executive director and partner at CDIB Ventures and management positions at Fujitsu-ICL Systems.

# Responsibilities

#### The Audit Committee has the following responsibilities:

## **Financial Reporting**

As stated in the Committee's terms of reference, the Committee is responsible for monitoring the integrity of the financial statements of the Company, including its annual and interim accounts and reports, preliminary results announcements, and any other formal announcement relating to its financial performance, reviewing significant financial reporting issues and judgements contained in them having regard to the matters communicated to it by the auditor. The Committee is required to review and challenge where necessary the methods used to account for significant or unusual transactions where different approaches are possible. The Committee is also responsible for reviewing summary financial statements, significant financial returns to regulators and any financial information contained in certain other documents, such as announcements of price sensitive information. The Audit Committee is required to compile a report to Shareholders on its role and activities to be included in the Company's Corporate Governance Report, in addition to reporting formally to the Board on the Committee's proceedings after each meeting on all matters.

# **External Audit**

The Committee expects to meet with the auditor at least twice a year, once at the planning stage, where the nature and scope of the audit will be considered, and once post-audit at the reporting stage. The Committee is responsible for reviewing and approving the annual audit plan with the auditor and ensuring that it is consistent with the scope of the audit engagement and the effectiveness of the audit. In addition, the Committee is responsible for reviewing the findings of the audit with the external auditor which shall include but not be limited to discussing major issues which arose on the audit, any accounting and audit judgements, levels of errors identified during the audit and the effectiveness of the audit.

The Committee liaises with the auditor regarding fees, internal controls and such issues as compliance with accounting standards and any proposals which the external auditor has made regarding the Company's internal auditing standards.

# **Risk Management and Internal Controls**

The Committee keeps under review the adequacy and effectiveness of the Company's internal financial controls and risk management systems including monitoring the proper implementation of such controls and will review and approve the statements to be included in the annual report concerning internal controls and risk management. The Committee will also consider annually whether there is a need for an internal audit function and make a recommendation to the Board.



The Committee also has a responsibility to review the adequacy of the Company's arrangements for its employees and contractors to confidentially raise any concerns about possible wrongdoings regarding financial reporting or other matters. The Audit Committee shall ensure that these arrangements allow proportionate and independent investigation of such matters and appropriate follow up action. In addition, the Committee shall review the Company's procedures for detecting fraud and the Company's systems and controls for the prevention of bribery and receive reports on non-compliance. The Committee will also monitor and ensure the Company's adherence to its AIM Rules compliance policy.

# Significant Issues Considered by the Audit Committee During the Year

The Committee considered the following significant issues in relation to the Annual Report and Accounts:

- Revenue Recognition
- · Going Concern
- · Carrying value of subsidiary investments

#### Auditor's Independence, Appointment and Remuneration

The current auditor has held office since 2021. The audit was last put out to tender in 2021. There are no current plans to retender the audit.

The Committee approves the external auditor's terms of engagement and the level of their remuneration, scope of work, the process for the interim review and the annual audit. It has primary responsibility for making recommendations to the Board, for it to put to the shareholders for their approval in general meeting, in relation to the appointment, reappointment and removal of the external auditor.

The Committee is responsible for reviewing and monitoring the external auditor's independence and objectivity as well as their qualifications, expertise and resources and the effectiveness of the audit process, taking into consideration relevant Irish, UK and other relevant professional and regulatory requirements. The Committee receives the auditor's recommendations on improvements in the control environment and tracks progress on these to resolution where necessary. During the year under review the auditor did not perform any material non-audit services for the Company.

Richard Cooper Chairman of the Audit Committee 22 May 2023

# REMUNERATION COMMITTEE REPORT

# **Dear Shareholder**

I present my Remuneration Committee (**Committee**) Report for the year ended 31 December 2022, which has been prepared by the Committee and approved by the Board.

The Committee has 2 members, Richard Cooper (**Chair**) and Kenny Jacobs and aims to meet at least twice annually. The Committee invites recommendations as to remuneration levels, incentive arrangements for senior executives and proposals regarding share option awards. Kenny Jacobs was appointed as Non-Executive Director of the Company in November 2021 and has joined the Committee since his appointment.

# Responsibilities

## The Committee's principal responsibilities include:

- Determining and agreeing with the Board the framework or broad policy for the remuneration of Executive Management;
- Reviewing and having regard to pay and employment conditions across the Company when setting remuneration policy for Executive Management and especially when determining salary increases;
- Approving the design of and determining targets for any performance-related pay schemes operated by the Company;
- Overseeing the design and application of share options and any other such reward plan in conjunction with the Board; and
- · Determining the policy for and scope of pension arrangements for Executive Management.

The Non-Executive Directors, whose remuneration is determined by the Board as a whole, receive fees in connection with their services provided to the Group, to the Board and to Board Committees.

Certain senior staff and Executive Directors receive basic salaries, annual bonuses according to performance against defined targets, and certain benefits in kind.



# **Directors' remuneration**

The Directors' remuneration during the year is set out below:

## A) Directors' Salaries and fees:

	2022 Total €	2021 Total €
Executive Directors		
David Whelan	292,125	176,917
Sandra Whelan	234,208	144,417
Séamus Larrissey	200,250	128,167
Non-executive Directors		
Richard Cooper	85,671	85,552
Praveen Gupta	-	-
Harry Kloor*	-	23,228
Tony Hanway**	-	27,000
Frank Poore***	-	-
Kenny Jacobs***	27,313	3,033
Total	839,567	494,060

<sup>\*</sup>Harry Kloor resigned as a Director in November 2021

# B) Directors' Share Options:

Name	No. of options	Date of Grant	Exercisable	Exercise price (€)
Séamus Larrissey	910,940	21/08/2017	910,940	0.026
Richard Cooper	1,000,000	12/03/2018	1,000,000	0.0001

# c) Directors' Warrants:

Name	No. of warrants	Date of Grant	Exercisable	Exercise price (€)
Frank Poore	17,406,069	01/10/2021	-	0.174

On 1 October 2021, 17,406,069 share warrants were granted to Frank Poore upon his appointment as a non-executive Director, at an exercise price of €0.174 (GBP £0.15) per share. The warrants expire at the end of a period of 5 years from the grant date or on the date the employee leaves. The vesting conditions in relation to these options are set out in Note 19 to the Financial Statements on Page 58.

Frank Poore ceased his employment with the company on 31 January 2022 and at 31 January 2023 no share warrants remain.

<sup>\*\*</sup>Tony Hanway resigned as a Director in October 2021

<sup>\*\*\*</sup>Frank Poore resigned as a Director in January 2022

<sup>\*\*\*\*</sup>Kenny Jacobs was appointed as a Director in November 2021

# **Directors' interests**

The interests and beneficial interests of the Directors in the shares of the Company at 31 December 2022 are set out below:

	No of Shares
Executive Directors	
David Whelan	38,665,000
Sandra Whelan	38,665,000
Seamus Larrissey	88,000
Non-Executive Directors	
Richard Cooper	1,070,400

Richard Cooper Chairman of the Audit Committee



# INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF ENGAGE XR HOLDINGS PLC

# **Opinion**

We have audited the financial statements of Engage XR Holdings Plc formerly 'VR Education Holdings Plc' (the 'parent company') and its subsidiaries (the 'group') for the year ended 31 December 2022 which comprise the Consolidated Statement of Total Comprehensive Income, the Consolidated and Parent Company Statements of Financial Position, the Consolidated and Parent Company Statements of Changes in Equity, the Consolidated and Parent Company Statements of Cash Flows and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is Irish law and International Financial Reporting Standards (IFRSs) as adopted by the European Union and as regards the parent company financial statements, as applied in accordance with the provisions of the Companies Act 2014.

## In our opinion:

- the financial statements give a true and fair view of the state of the group's and of the parent assets, liabilities and financial position as at 31 December 2022 and of the group's loss for the year then ended;
- the group financial statements have been properly prepared in accordance with IFRSs as adopted by the European Union:
- the parent company financial statements have been properly prepared in accordance with IFRSs as adopted by the European Union and as applied in accordance with the provisions of the Companies Act 2014; and
- the financial statements have been prepared in accordance with the requirements of the Companies Act 2014.

# **Basis for opinion**

We conducted our audit in accordance with International Standards on Auditing (Ireland) (ISAs (Ireland)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the group and parent company in accordance with ethical requirements that are relevant to our audit of financial statements in Ireland, including the Ethical Standard issued by the Irish Auditing and Accounting Supervisory Authority (IAASA) as applied to listed entities, and we have fulfilled our other ethical responsibilities in accordance with these requirements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

# **Conclusions relating to going concern**

In auditing the financial statements, we have concluded that the director's use of the going concern basis of accounting in the preparation of the financial statements is appropriate. Our evaluation of the director's assessment of the entity's ability to continue to adopt the going concern basis is included in the key audit matters section of our report.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the group's and company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the directors with respect to going concern are described in the relevant sections of this report.

# Our application of materiality

We apply the concept of materiality both in planning and performing the audit, and in the evaluation of the effect of identified misstatements on the audit and of uncorrected misstatements, if any, on the financial statements in formatting the opinion in the auditor's report.

We define materiality as the magnitude of misstatement in the financial statements that, individually or in aggregate could reasonably be expected to influence the economic decisions of the users of the financial statements. We use materiality in determining the nature, timing and extent our of audit work.

The materiality applied to the group financial statements was €188,000 (2021: €103,000). This has been calculated using Revenue and Loss Before Tax benchmarks which we have determined, in our professional judgement, to be the most appropriate benchmarks within the financial statements relevant to the members of the Group in assessing financial performance. The materiality applied to the parent company financial statements was €35,000 (2021: €13,000) based upon 3% of the Loss Before Tax.

We calculated materiality during the planning stage of the audit, and then during our audit, we re-assessed our initial materiality based on actual results for the year ended 31 December 2022 and adjusted our audit procedures accordingly. We set performance materiality at an amount less than materiality for the financial statements as a whole to reduce to an appropriately low level the probability that the aggregate of uncorrected and undetected misstatements exceeds materiality for the financial statements as a whole.

Our performance materiality for the group is €141,000 (2021: €77,250), which is 75% of overall materiality. Our performance materiality for the Parent Company is €26,250 (2021: €9,750) which is 75% of the overall materiality. We calculated performance materiality during the planning stage of the audit and then during the course of our audit, we re-assessed initial performance materiality based on actual results and adjusted our audit procedures accordingly.

We report to the Audit Committee all corrected and uncorrected misstatements we identified through our audit in excess of €7,000 for the group and parent company. We evaluate any uncorrected misstatements against both the quantitative measures of materiality discussed above and in light of other relevant qualitative considerations in forming our opinion.

# An overview of the scope of our audit

Our audit is risk based and designed to focus our efforts on the areas of greatest risk and material misstatement, aspects subject to significant management judgement as well as greatest complexity, risk and size.

In designing our audit, we determined materiality and assessed the risk of material misstatement in the financial statements. In particular, we looked at areas involving significant accounting estimates and judgement by the directors and considered future events that are inherently uncertain. We also addressed the risk of management override of controls, including among other matters consideration of whether there was evidence of bias that represented a risk of material misstatement due to fraud.

The group and its one subsidiary are accounted for from a central location in Waterford, Ireland.



# **Key audit matters**

Key audit matters are those matters that, in our professional judgment, were of most significance in our audit of the financial statements of the current period and include the most significant assessed risks of material misstatement (whether or not due to fraud) we identified, including those which had the greatest effect on: the overall audit strategy, the allocation of resources in the audit; and directing the efforts of the engagement team. These matters were addressed in the context of our audit of the financial statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters.

# **Key Audit Matter**

## Revenue recognition (Refer to notes 2 and 3)

We assessed revenue recognition as a key risk as revenue forms the basis for certain of the Group's key performance indicators, including EBITDA.

As the Group is entering into new and evolving revenue streams, which require further judgement around the recognition and measurement principles, there is a risk that revenue could be recognised incorrectly.

Manual journal entries are required to ensure that revenue is recognised appropriately and in the correct period. However, owing to the manual nature of these adjustments, there may be a higher risk of error or potential management override

# How the scope of our audit addressed the key audit matter

The work undertaken to mitigate the risks were as follows:

We have reviewed the technical accounting papers and policies prepared by management in relation to revenue recognition for the Group.

We performed walkthroughs of significant classes of revenue transactions to understand significant processes and to identify and assess the design effectiveness of key financial controls.

We have inspected the terms of key contracts held by the Group in relation to revenue recognition, and have given consideration to these contracts against the relevant accounting standard, IFRS 15, to ensure appropriate accounting treatment has been made.

We have selected a representative sample of current year revenue transactions and sought appropriate, corroborating, evidence (internal and third-party) to test the completeness, occurrence and existence of the revenue recognised.

We have performed detailed testing procedures on deferred revenue. We have assessed and recalculated management's calculations for this balance, in line with relevant accounting guidance.

We have tested a sample of journal entries in relation to revenue through applying criteria in regard to both quantum and risk profile, such as significantly sized manual journal postings.

Based on our audit work, we did not identify any material misstatement in respect of revenue recognition.

#### **Key Audit Matter**

#### How the scope of our audit addressed the key audit matter

# Going concern (refer note 2)

The group and parent company are currently loss making. Additional funds may need to be raised during the going concern period in excess of those forecast from trading to enable product and business development to continue as planned.

The work undertaken to mitigate this risk was as follows:

- Obtained and reviewed cash flow forecasts prepared for the period ending December 2027 which underpin the Directors Assessment of Going Concern. We have tested and challenged management on the key assumptions underlying those forecasts, including sensitivity analysis and stress testing and any shortfall in revenue, including mitigating actions.
- Considered the accuracy of previous forecasts to actual results, particularly regarding development costs and revenue.
- Checked and agreed the going concern disclosures in the financial statements.
- We have considered post balance sheet events including the fundraising that completed in March 2023.

# Carrying value of subsidiary investments (refer note 13)

The parent company has a material carrying value of its investment in subsidiary undertaking, including the intercompany receivable. There is a risk that these balances are not fully recoverable and should be impaired.

The work undertaken to mitigate this risk was as follows:

- Assessed the carrying values by reference to the subsidiary's underlying net assets and trading performance.
- Assessed recoverability with reference to the budgets and cash flow forecasts prepared for going concern purposes.
- Considered impairment adjustments prepared by management for reasonableness

Based on our audit work, we did not identify any material misstatement in respect of the carrying value of subsidiary investments.



# Other information

The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. The directors are responsible for the other information. Our opinion on the group and parent company financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

# Opinions on other matters prescribed by the Companies Act 2014

In our opinion, based on the work undertaken in the course of the audit, we report that:

- the information given in the directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report has been prepared in accordance with the Companies Act 2014.

We have obtained all the information and explanations which we consider necessary for the purpose of our audit.

In our opinion, the accounting records of the Company were sufficient to permit the financial statements to be readily and properly audited and the financial statements are in agreement with the accounting records.

# Matters on which we are required to report by exception

Based on the knowledge and understanding of the company and its environment obtained in the course of the audit, we have not identified material misstatements in the directors' report.

The Companies Act 2014 requires us to report to you if, in our opinion, the disclosures of directors' remuneration and transactions required by Sections 305 to 312 of the Act are not made. We have nothing to report in this regard.

# **Responsibilities of directors**

As explained more fully in the Directors' Responsibilities Statement, the directors are responsible for the preparation of the group and parent company financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the group and parent company financial statements, the directors are responsible for assessing the group's and the parent company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the group or the parent company or to cease operations, or have no realistic alternative but to do so.

# Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion.

Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (Ireland) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

- We obtained an understanding of the Group and Parent Company and the sector in which they operate to identify laws and regulations that could reasonably be expected to have a direct effect on the financial statements. We obtained our understanding in this regard through discussions with management and the application of our audit knowledge and experience of the sector.
- We determined the principal laws and regulations relevant to the Group and Parent Company in this regard to be those arising from IFRS, Companies Act 2014, AIM rules and the relevant tax compliance regulations in the jurisdictions in which the Group operates. In addition, we concluded that there are certain significant laws and regulations that may have an effect on the determination of the amounts and disclosures in the financial statements and those laws and regulations relating to employee matters. We designed our audit procedures to ensure the audit team considered whether there were any indications of non-compliance by the Group and Parent Company with those laws and regulations. These procedures included, but were not limited to:
  - We obtained an understanding of the effectiveness of the Group's overall control environment and policies to monitor these controls, and it appears that the controls are designed appropriately to identify irregularities.
  - In addition, we completed audit procedures to conclude on the compliance of disclosures in the Annual Report and financial statements with applicable reporting requirements.
  - We communicated relevant laws and regulations risks to all engagement team members and remained alert to any indications of fraud or non-compliance with laws and regulations throughout the audit.

We evaluated management's incentives and opportunities for fraudulent manipulation of the financial statements, and determined that the principal risks related to management bias through judgements and assumptions in significant accounting estimates, and to posting inappropriate journal entries. The key audit matters section of our report explains the specific procedures performed in respect of revenue recognition and the carrying value of subsidiary investments.



## Our audit procedures performed included:

- Discussions with and inquiry of management and those charged with governance in relation to known or suspected instances of non-compliance with laws and regulations and fraud;
- · Review of minutes from board and other committee meetings;
- In addition, we completed audit procedures to conclude on the compliance of disclosures in the Annual Report and financial statements with applicable reporting requirements.
- We communicated relevant laws and regulations and potential fraud risks to all engagement team members and remained alert to any indications of fraud or non-compliance with laws and regulations throughout the audit.
- · Challenging assumptions and judgements made by management in their significant accounting estimates;
- · We also identified the risks of material misstatement of the financial statements due to fraud.
- As in all of our audits, we addressed the risk of fraud arising from management override of controls by performing
  audit procedures which included, but were not limited to: the testing of journals; reviewing accounting estimates for
  evidence of bias; and evaluating the business rationale of any significant transactions that are unusual or outside
  the normal course of business.

Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission or misrepresentation.

A further description of our responsibilities for the audit of the financial statements is located on the IAASA's website at: <a href="https://www.iaasa.ie/Publications/Auditing-standards/">https://www.iaasa.ie/Publications/Auditing-standards/</a>

This description forms part of our auditor's report.

# **Use of our report**

This report is made solely to the company's members, as a body, in accordance with Section 391 of the Companies Act 2014. Our audit work has been undertaken so that we might state to the Company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone, other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

David McGarry
For and on behalf of PKF O'Connor, Leddy & Holmes Limited
Statutory Auditor
22 May 2023

Century House Harold's Cross Road Dublin 6W

# **Annual report 2022**



# Financial Statements

# CONSOLIDATED STATEMENT OF TOTAL COMPREHENSIVE INCOME

for the year ended 31 December 2022

	Note	2022	2021
Continuing Operations		€	€
Revenue	3	3,868,574	2,386,313
Cost of Sales	5	(709,018)	(492,396)
Gross Profit		3,159,556	1,893,917
Administrative Expenses	5	(9,133,860)	(5,007,421)
Operating Loss		(5,974,304)	(3,113,504)
Finance Costs	8	(30,581)	(16,767)
Loss before Income Tax		(6,004,885)	(3,130,271)
Income Tax credit	9	_	-
Loss for the financial year		(6,004,885)	(3,130,271)
Other comprehensive income		-	-
Total comprehensive loss for the year attributable to owners of the parent		(6,004,885)	(3,130,271)
Earnings per Share (EPS) attributable to owners of the parent			
Basic earnings per share Diluted earnings per share	10 10	(0.021) (0.019)	(0.011) (0.010)

The accompanying notes on pages 40-61 form an integral part of these financial statements.



# CONSOLIDATED STATEMENT OF FINANCIAL POSITION

## at 31 December 2022

	Note	2022	2021
		€	€
Non-Current Assets			
Property, Plant & Equipment	11	96,085	102,075
Intangible Assets	12	39,492	426,454
		135,577	528,529
Current Assets			
Trade and other receivables	14	1,365,982	645,890
Cash and short-term deposits	15	2,209,169	7,790,060
		3,575,151	8,435,950
Total Assets		3,710,728	8,964,479
Equity and Liabilities			
Equity Attributable to Shareholders			
Issued share capital	16	290,451	290,451
Share premium	16	33,503,300	33,503,300
Other reserves	17	(11,752,741)	(11,775,474)
Retained earnings	18	(19,560,652)	(13,555,767)
Total Equity		2,480,358	8,462,510
Non-Current Liabilities			
Lease liabilities	20	-	7,883
Current Liabilities			
Trade and other payables	21	1,222,488	481,576
Lease liabilities	20	7,882	12,510
		1,230,370	494,086
Total Liabilities		1,230,370	501,969
Total Equity and Liabilities		3,710,728	8,964,479

The accompanying notes on pages 40-61 form an integral part of these financial statements.

On behalf of the board

Sandra Whelan Director 22 May 2023 Séamus Larrissey Director 22 May 2023

# COMPANY STATEMENT OF FINANCIAL POSITION

at 31 December 2022

	Note	2022	2021
		€	€
Non-Current Assets			
Investment in subsidiaries	13	18,765,102	30,477,062
		18,765,102	30,477,062
Current Assets			
Trade and other receivables	14	3,492	1,035
Cash and short-term deposits	15	486,170	1,476,744
		489,662	1,477,779
Total Assets		19,254,764	31,954,841
Equity and Liabilities			
Equity Attributable to Shareholders			
Issued share capital	16	290,451	290,451
Share premium	16	33,503,300	33,503,300
Other reserves	17	(691,272)	(694,055)
Retained earnings	18	(14,001,259)	(1,223,374)
Total Equity		19,101,220	31,876,322
Current Liabilities			
Trade and other payables	20	153,544	78,519
Total Liabilities		153,544	78,519
Total Equity and Liabilities		19,254,764	31,954,841

The accompanying notes on pages 40-61 form an integral part of these financial statements.

On behalf of the board

Sandra Whelan Director 22 May 2023 Séamus Larrissey Director 22 May 2023



# CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

for the year ended 31 December 2022

	Share Capital	Share Premium	Other Reserves	Retained Earnings	Total
	€	€	€	€	€
Balance at 1 January 2021	241,751	24,547,516	(11,337,058)	(10,429,815)	3,022,394
Total comprehensive income					
Other comprehensive income	-	-	-	-	-
Loss for the year	-	-	-	(3,130,271)	(3,130,271)
Total comprehensive income	241,751	24,547,516	(11,337,058)	(13,560,086)	(107,877)
Transactions with owners recognised directly in equity					
New shares issued	48,700	8,955,784	-	-	9,004,484
Share issue costs	-	-	(538,060)	-	(538,060)
Share option expense	-	-	99,644	4,319	103,963
Balance at 31 December 2021	290,451	33,503,300	(11,775,474)	(13,555,767)	8,462,510
	Share Capital	Share Premium	Other Reserves	Retained Earnings	Total
	€	€	€	€	€
Balance at 1 January 2022	290,451				
	,	33,503,300	(11,775,474)	(13,555,767)	8,462,510
Total comprehensive income	,	33,503,300	(11,775,474)	(13,555,767)	8,462,510
<b>Total comprehensive income</b> Other comprehensive income	-	33,503,300	(11,775,474)	(13,555,767)	8,462,510
-	- -	33,503,300	(11,775,474) - -	(13,555,767) - (6,004,885)	8,462,510 - (6,004,885)
Other comprehensive income	- - 290,451	33,503,300 - - 33,503,300	(11,775,474) - - (11,775,474)	-	-
Other comprehensive income Loss for the year	- -	-	-	(6,004,885)	(6,004,885)
Other comprehensive income  Loss for the year  Total comprehensive income  Transactions with owners	- -	-	-	(6,004,885)	(6,004,885)

# COMPANY STATEMENT OF CHANGES IN EQUITY

for the year ended 31 December 2022

	Share Capital	Share Premium	Other Reserves	Retained Earnings	Total
	€	€	€	€	€
Balance at 1 January 2021	241,751	24,547,516	(247,188)	(791,234)	23,750,845
Total comprehensive income					
Other comprehensive income	-	-	-	-	-
Loss for the year	-	-	-	(432,140)	(432,140)
Total comprehensive income	241,751	24,547,516	(247,188)	(1,223,374)	23,318,705
Transactions with owners recognised directly in equity					
New shares issued	48,700	8,955,784	-	-	9,004,484
Share issue costs	-	-	(538,060)	-	(538,060)
Share option expense	-	-	91,193	-	91,193
Balance at 31 December 2021	290,451	33,503,300	(694,055)	(1,223,374)	31,876,322
	Share Capital	Share Premium	Other Reserves	Retained Earnings	Total
	€	€	€	€	€
Balance at 1 January 2022	290,451	33,503,300	(694,055)	(1,223,374)	31,876,322
Total comprehensive income					
Other comprehensive income	-	-	-	-	-
Loss for the year	-	-	-	(12,777,885)	(12,777,885)
Total comprehensive income	290,451	33,503,300	(694,055)	(14,001,259)	19,098,437
Transactions with owners recognis	ed directly in equ	uity			
Share option expense	_	-	2,783	_	2,783
Balance at 31 December 2022	290,451	33,503,300	(691,272)	(14,001,259)	19,101,220



# CONSOLIDATED STATEMENT OF CASH FLOWS

for the year ended 31 December 2022

	Note	2022	2021
Continuing Operations		€	€
Loss before income tax		(6,004,885)	(3,130,271)
Adjustments to reconcile loss before tax to net cash flows:			
Depreciation of fixed assets	5	80,448	97,458
Amortisation of intangible assets	5	386,962	537,672
Finance Costs	8	30,581	16,767
Share Option Expense		22,733	103,963
Movement in trade & other receivables		(720,092)	(287,613)
Movement in trade & other payables		740,912	124,155
		(5,463,341)	(2,537,869)
Bank interest & other charges paid		(30,581)	(16,767)
Net Cash used in Operating Activities		(5,493,922)	(2,554,636)
Cash Flows from Investing Activities			
Purchases of property, plant & equipment	11	(74,458)	(115,699)
Net cash used in investing activities		(74,458)	(115,699)
Cash Flows from Financing Activities			
Proceeds from issuance of ordinary shares		-	8,466,424
Payment of lease liabilities		(12,511)	(38,746)
Net cash (used) / generated from financing activities		(12,511)	8,427,678
Net (decrease) / increase in cash and cash equivalents		(5,580,891)	5,757,343
Cash and cash equivalents at beginning of year	15	7,790,060	2,032,717
Cash and cash equivalents at end of year	15	2,209,169	7,790,060

# **COMPANY STATEMENT OF CASH FLOWS**

for the year ended 31 December 2022

	Note	2022	2021
Continuing Operations		€	€
Loss before income tax		(12,777,885)	(432,140)
Adjustments to reconcile loss before tax to net cash flows:			
Finance Costs		559	629
Share Option Expense		2,783	91,193
Impairment of Investment in Subsidiaries		11,602,935	-
Movement in trade & other receivables		(2,457)	8,203,827
Movement in trade & other payables		75,025	17,273
		(1,099,040)	7,880,782
Bank interest & other charges paid		(559)	(629)
Net cash (used) / generated in operating activities		(1,099,599)	7,880,153
Cash Flows from Investing Activities			
Capital contribution	12	109,025	(15,448,253)
Net cash generated / (used) in investing activities		109,025	(15,448,253)
Cash Flows from Financing Activities			
Proceeds from issuance of ordinary shares		-	8,466,424
Net cash generated from financing activities		-	8,466,424
Net (decrease) / increase in cash and cash equivalents		(990,574)	898,324
Cash and cash equivalents at beginning of year	15	1,476,744	578,420
Cash and cash equivalents at end of year	15	486,170	1,476,744

# Notes to the financial statements

# NOTES TO THE FINANCIAL STATEMENTS

#### 1. General Information

ENGAGE XR Holdings plc ("the Company") is publicly traded on the Alternative Investment Market ("AIM") of the London Stock Exchange and on the Euronext Growth Market ("Euronext Growth"), a market regulated by Euronext Dublin. The Company is incorporated and domiciled in the Republic of Ireland. The registered office is Unit 9, Cleaboy Business Park, Old Kilmeaden Road, Waterford and the registered number is 613330. The company was previously known as VR Education Holdings plc.

The Company is the parent company of ENGAGE XR Limited, previously known as Immersive VR Education Limited. ENGAGE XR Limited is incorporated and domiciled in the Republic of Ireland with the same registered office as the Company. On 12 March 2018 the Company acquired ENGAGE XR Limited and contemporaneously listed on London's AIM market and Dublin's Euronext Growth market.

The Group is principally engaged in the development of the educational Virtual Reality platform ENGAGE. The Company also develops and sells Virtual Reality experiences for the education market.

# 2. Summary of Significant Accounting Policies

The principal accounting policies applied in the preparation of the Financial Statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated. The consolidated Financial Statements have been prepared in accordance with International Financial Reporting Standards ("IFRS") as adopted by the European Union issued by the International Accounting Standards Board ("IASB") including related interpretations issued by the International Financial Reporting Interpretations Committee ("IFRIC").

#### **Basis of Consolidation**

The consolidated financial statements incorporate those of ENGAGE XR Holdings plc and its subsidiary ENGAGE XR Limited.

All financial statements are made up to 31 December 2022. Where necessary, adjustments are made to the financial statements of subsidiaries to bring the accounting policies used into line with those used by other members of the group.

All intra-group transactions, balances and unrealised gains on transactions between group companies are eliminated on consolidation. Unrealised losses are also

eliminated unless the transaction provides evidence of an impairment of the asset transferred.

Subsidiaries are fully consolidated from the date on which control is transferred to the group. They are deconsolidated from the date on which control ceases. Control is achieved when the group is exposed, or has rights, to variable returns from its involvement with the investee and has the ability to affect those returns through its power over the investee.

The Group re-assess whether or not it controls an investee if facts and circumstances indicate that there are changes to one or more of the elements of control.

#### **Business Combination**

#### **Acquisition of ENGAGE XR Limited**

The Company entered into an agreement to acquire the entire issued share capital of ENGAGE XR Limited on 12 March 2018. The acquisition was effected by way of issue of shares. Due to the relative size of the companies, ENGAGE XR's shareholders became the majority shareholders in the enlarged capital of the Company. The transaction fell outside of IFRS 3 ("Business Combinations") and as such has been treated as a group reconstruction.

Therefore, although the Group reconstruction did not become unconditional until 12 March 2018, these consolidated financial statements are presented as if the Group structure has always been in place, including the activity from incorporation of the Group's subsidiaries.

Furthermore, as ENGAGE XR Holdings plc was incorporated on 13 October 2017, while the enlarged group began trading on 12 March 2018, the Statement of Comprehensive Income and consolidated Statement of Changes in Equity and consolidated Cash Flow Statements are presented as though the Group was in existence for the whole year. On this basis, the Directors have decided that it is appropriate to reflect the combination using merger accounting principles as the transaction falls outside the scope of IFRS 3 and as such has been treated as a Group reconstruction. No fair value adjustments have been made as a result of the combination.

# Significant accounting judgements, estimates and assumptions

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the reported amounts of revenues, expenses, assets and liabilities, and the accompanying disclosures, and the disclosure of contingent liabilities. Uncertainty about these assumptions and estimates could result in outcomes that require a material adjustment to the carrying amount of assets or liabilities affected in future periods.

#### **Judgements**

In the process of applying the Group's accounting policies, management has made the following judgements, which have the most significant effect on the amounts recognised in the financial statements:



#### Capitalised development costs

In applying the requirements of IAS 38 Intangible Assets, the Group assessed various development projects against the criteria required for capitalisation. Certain projects that did not meet the criteria regarding the ability to determine whether those projects would generate sufficient future economic benefits were expensed. The judgements reflect the early stage of the VR/AR market and will change over time.

#### Estimates and assumptions

The key assumptions concerning the future and other key sources of estimation uncertainty at the reporting date, that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year, are described below. The Group based its assumptions and estimates on parameters available when the financial statements were prepared. Existing circumstances and assumptions about future developments, however, may change due to market changes or circumstances arising that are beyond the control of the Group. Such changes are reflected in the assumptions when they occur.

#### Capitalised development costs impairment review

The Group's impairment review undertaken to assess the carrying value of capitalised development costs includes certain assumptions on future revenues and costs associated with the underlying technology. Those cashflows are discounted at an appropriate discount rate. These estimates and assumptions are reviewed on an on-going basis. Changes in accounting estimates may be necessary if there are changes in the circumstances on which the estimate was based or as a result of new information or more experience. Such changes are recognised in the period in which the estimate is revised.

#### **Going Concern**

The financial statements are presented on a going concern basis. In forming this opinion, the Directors have considered all the information available to them. This includes management prepared forecasts, due consideration of the ability to raise funds on the open market in respect of the listing on the Alternative Investment Market on the London Stock Exchange and the timing as to when such funds will be received.

On 5 March 2023, the Company issued 234,375,000 ordinary shares at a £0.04 (€0.045) as a result of an oversubscribed placing raising €10,500,000 before costs are deducted. The proceeds will be primarily used for working capital and general corporate purposes and also on sales and marketing to convert pipeline and capitalise on market opportunity to be deployed over the next 12–18 months.

Based on their consideration of these matters and the successful fundraise post year end the Directors believe the Group and Company to be a going concern.

These financial statements do not include adjustments relating to the recoverability and classification of recorded asset amounts nor to the amounts and classification of liabilities that might be necessary should the group not continue as a going concern. Thus, the Directors continue

to adopt the going concern basis of accounting in preparing the financial statements.

#### **Foreign Currency Translation**

#### (a) Functional and Presentation Currency

Items included in the Financial Statements of the Group are measured using the currency of the primary economic environment in which the entity operates ("functional currency").

The Financial Statements are presented in euro  $(\mathfrak{E})$ , which is the Group's functional and presentation currency.

#### (b) Transactions and Balances

Foreign currency transactions are translated into the functional currency using the exchange rates prevailing at the dates of the transactions or valuation where items are re-measured. Foreign exchange gains and losses resulting from the settlement of such transactions and from the translation at year-end exchange rates of monetary assets and liabilities denominated in foreign currencies are recognised in the income statement, except when deferred in other comprehensive income as qualifying cash flow hedges and qualifying net investment hedges. Foreign exchange gains and losses that relate to borrowings and cash and cash equivalents are presented in the income statement within 'finance income or costs'. All other foreign exchange gains and losses are presented in the income statement within Administrative Expenses.

#### **Current versus non-current classification**

The Group presents assets and liabilities in the statement of financial position based on current/non-current classification. An asset is current when it is:

- Expected to be realised or intended to be sold or consumed in the normal operating cycle
- · Held primarily for the purpose of trading
- Expected to be realised within twelve months after the reporting period; or
- Cash or cash equivalent unless restricted from being exchanged or used to settle a liability for at least twelve months after the reporting period

All other assets are classified as non-current.

A liability is current when:

- It is expected to be settled in the normal operating cycle
- It is held primarily for the purpose of trading
- It is due to be settled within twelve months after the reporting period Or
- There is no unconditional right to defer the settlement of the liability for at least twelve months after the reporting period

The Group classifies all other liabilities as non-current.

#### **Segment Reporting**

Operating segments are reported in a manner consistent with the internal reporting provided to the chief operating

decision-maker. The chief operating decision-maker, who is responsible for allocating resources and assessing performance of the operating segments, has been identified as the Board of Directors that makes strategic decisions.

#### Fair value measurement

The Group measures financial instruments such as derivatives at fair value at each balance sheet date. The Company has applied IFRS 9 for all periods presented.

Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The fair value measurement is based on the presumption that the transaction to sell the asset or transfer the liability takes place either:

- · In the principal market for the asset or liability; or
- In the absence of a principal market, in the most advantageous market for the asset or liability

The principal or the most advantageous market must be accessible by the Group. The fair value of an asset or a liability is measured using the assumptions that market participants would use when pricing the asset or liability, assuming that market participants act in their economic best interest.

The Group uses valuation techniques that are appropriate in the circumstances and for which sufficient data are available to measure fair value, maximising the use of relevant observable inputs and minimising the use of unobservable inputs.

#### **Revenue Recognition**

Revenue is measured at the fair value of the consideration received or receivable, and represents amounts receivable for goods and services supplied, stated net of discounts, returns and Value-Added Taxes (VAT).

Under IFRS 15, Revenue from Contracts with Customers, five key points to recognise revenue have been assessed: Step 1: Identify the contract(s) with a customer; Step 2: Identify the performance obligations in the contract;

Step 3: Determine the transaction price;

Step 4: Allocate the transaction price to the performance obligations in the contract; and

Step 5: Recognise revenue when (or as) the entity satisfies a performance obligation.

The Group recognises revenue when the amount of revenue can be reliably measured, it is probable that future economic benefits will flow to the entity, and specific criteria have been met for each of the Group's activities, as described below. The Group bases its estimates on historical results, taking into consideration the type of customer, the type of transaction and the specifics of each arrangement.

Where the Group makes sales relating to a future financial period, these are deferred and recognised under 'deferred revenue' on the Statement of Financial Position. The Group currently has two revenue streams:

#### **ENGAGE Revenue**

The Group is primarily focused on developing a proprietary VR platform which is sold through licences and professional services revenue. This is considered "ENGAGE Revenue" for reporting purposes. Revenue is recognised when the license is delivered to the customer, or when all performance obligations have been achieved.

#### **Showcase Experiences**

The Group also develops proprietary educational VR content which is sold through licences. This is considered "Showcase Experience Revenue" for reporting purposes. Revenue is recognised when the license key is delivered to the customer, or when all performance obligations have been achieved.

Revenue is received net of commission from the platforms where the Group licenses their content. The gross amount of revenue is recognised in revenue with the corresponding commission portion recognised in cost of sales.

#### Other Revenue

The Group develops educational VR content on behalf of customers based on specific customer requirements. This is considered "Other Revenue" for reporting purposes. Such revenue is recognised on a percentage completion basis unless there are significant performance obligations that would require deferral until such obligations are delivered. Stage of completion is measured by reference to labour hours incurred to date as a percentage of total estimated labour hours for each contract. When the contract outcome cannot be measured reliably, revenue is recognised only to the extent that the expenses incurred are eligible to be recovered. This is generally during the early stages of development where the specifications need to pass through the customer's approval as part of the development.

The disaggregation of revenue, required under IFRS 15, has been prepared on the basis of the two revenue streams outlined above and is included in Note 3.

#### **Government Grants**

Government grants are recognised where there is reasonable assurance that the grant will be received and all attached conditions will be complied with. When the grant relates to an expense item, it is recognised as income on a systematic basis over the periods that the related costs, for which it is intended to compensate, are expensed. When the grant relates to an asset, it is recognised as income in equal amounts over the expected useful life of the related asset.

#### **Property, Plant and Equipment**

All property, plant and equipment is stated at historical cost less depreciation. Historical cost includes expenditure that is directly attributable to the acquisition of the items. Cost may also include transfers from equity of any gains/losses on qualifying cash flow hedges of foreign currency purchases of property, plant and equipment.

Subsequent costs are included in the asset's carrying amount or recognised as a separate asset, as appropriate, only when it is probable that future economic benefits associated with the item will flow to the Group and the cost



of the item can be measured reliably. The carrying amount of the replaced part is derecognised. All other repairs and maintenance are charged to the income statement during the financial period in which they are incurred.

Depreciation on assets is calculated using the straight-line method to allocate their cost less residual value over their estimated useful lives, as follows:

Office equipment - 3 - 5 years Furniture, fittings and equipment - 5 years Leasehold improvements - over the life of the leased asset

Right-of-use assets are depreciated over the shorter of the asset's useful life and the lease term on a straight line basis.

The assets' residual values and useful lives are reviewed, and adjusted if appropriate, at the end of each reporting period. Gains and losses on disposals are determined by comparing the proceeds with the carrying amount, and are recognised in the income statement.

#### **Intangible Assets**

Research costs are expensed as they are incurred.

Development costs that are directly attributable to the design and testing of identifiable and unique commercial software controlled by the Group are recognised as intangible assets when the following criteria are met:

- it is technically feasible to complete the software product so that it will be available for use and sale;
- management intends to complete the software product and use or sell it;
- · there is an ability to use or sell the software product;
- it can be demonstrated how the software product will generate future economic benefits;
- adequate technical, financial and other resources to complete the development and use or sell the software product are available; and
- the expenditure attributable to the software product during its development can be reliably measured.

Directly attributable costs that are capitalised as part of the software product include the software development employee costs and subcontracted development costs.

Other development expenditure that does not meet these criteria is recognised as an expense as incurred. Development costs previously recognised as an expense are not recognised as an asset in a subsequent period.

Computer software development costs recognised as assets are amortised over their estimated useful lives, which do not exceed 3 years and commences after the development is complete and the asset is available for use. Intangible assets in relation to Showcase Experiences are amortised over their estimated useful lives based on the pattern of consumption of the underlying economic benefits. The ENGAGE platform is amortised on a straight line basis over 3 years. Amortisation is included in Administrative Expenses.

#### Impairment of non-financial assets

The Group assesses, at each reporting date, whether there is an indication that an asset may be impaired. If any indication exists, or when annual impairment testing for an asset is required, the Group estimates the asset's recoverable amount. An asset's recoverable amount is the higher of an asset's or CGU's fair value less costs of disposal and its value in use. The recoverable amount is determined for an individual asset, unless the asset does not generate cash inflows that are largely independent of those from other assets or groups of assets.

When the carrying amount of an asset or CGU exceeds its recoverable amount, the asset is considered impaired and is written down to its recoverable amount.

The Group bases its impairment calculation on detailed budgets and forecast calculations, which are prepared separately for each of the Group's CGUs to which the individual assets are allocated. These budgets and forecast calculations generally cover a period of five years. A long-term growth rate is calculated and applied to project future cash flows after the fifth year.

Impairment losses of continuing operations are recognised in the statement of profit or loss in expense categories consistent with the function of the impaired asset.

For assets, an assessment is made at each reporting date to determine whether there is an indication that previously recognised impairment losses no longer exist or have decreased. If such indication exists, the Group estimates the asset's or CGU's recoverable amount.

A previously recognised impairment loss is reversed only if there has been a change in the assumptions used to determine the asset's recoverable amount since the last impairment loss was recognised. The reversal is limited so that the carrying amount of the asset does not exceed its recoverable amount, nor exceed the carrying amount that would have been determined, net of depreciation, had no impairment loss been recognised for the asset in prior years.

#### **Trade Receivables**

Trade receivables are amounts due from customers for licenses sold or services performed in the ordinary course of business. If collection is expected in one year or less (or in the normal operating cycle of the business if longer), they are classified as current assets. If not they are presented as non-current assets.

Trade receivables are recognised initially at fair value, and subsequently measured at amortised cost using the effective interest method, less provision for impairment. The Group holds the trade receivables with the objective of collecting the contractual cash flows.

The Group provides for known bad debts and other accounts over a certain age in line with Group policy. The realisation of the asset may differ from the provision estimated by management.

#### Cash and Cash Equivalents

In the Statement of Cash Flows, cash and cash equivalents comprise cash in hand and short-term deposits. Bank overdrafts are shown within borrowings in current liabilities on the Statement of Financial Position.

#### **Capital Contributions**

A capital contribution represents irrevocable, non-repayable amounts contributed from connected parties. Capital contributions are accounted for as a contribution when they are approved, through the profit and loss account reserve.

#### **Share Capital**

Ordinary shares are classified as equity.

Incremental costs directly attributable to the issue of new shares or options are shown in equity as a deduction, net of tax, from the proceeds. Where the issuance of the new shares or options occurs in a subsequent period from when the incremental costs are incurred these costs are prepaid until the issuance takes place.

NOTES TO THE FINANCIAL STATEMENTS

#### **Share Based Payments**

The Group has an equity settled employee incentive plan. The cost of equity settled transactions with employees is measured by reference to the fair value at the date at which they are granted and is recognised as an expense over the vesting period, which ends on the date on which the relevant employees become fully entitled to the award. Fair value is determined using an appropriate pricing model. In valuing equity-settled transactions, no account is taken of any vesting conditions, other than conditions linked to the price of the shares of the Group. No expense is recognised for awards that do not ultimately vest.

At each reporting date before vesting, the cumulative expense is calculated, representing the extent to which the vesting period has expired and management's best estimate of the achievement or otherwise of non-market conditions number of equity instruments that will ultimately vest. The movement in cumulative expense since the previous reporting date is recognised in the profit and loss within administration expenses, with a corresponding entry in the balance sheet in share options reserve.

Where the terms of an equity-settled award are modified or a new award is designated as replacing a cancelled or settled award, the cost based on the original award terms continues to be recognised over the original vesting period. In addition, an expense is recognised over the remainder of the new vesting period for the incremental fair value of any modification, based on the difference between the fair value of the original award and the fair value of the modified award, both as measured on the date of the modification. No reduction is recognised if this difference is negative. Where an equity-settled award is cancelled, it is treated as if it had vested on the date of cancellation, and any cost not yet recognised in the Statement of Comprehensive Income for the award is expensed immediately.

#### Trade Pavables

Trade payables are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if payment is due within one year or less (or in the normal operating cycle of the business if longer). If not, they are presented as non-current liabilities. Trade payables are recognised initially at fair value, and subsequently measured at amortised cost using the effective interest method.

#### Leases

The Group leases office premises and motor vehicles under rental contracts for fixed periods but may contain extension options. Lease terms are negotiated on an individual basis and contain different terms and conditions. The lease agreements entered into by the Group do not impose any covenants other than the security interests in the leased assets that are held by the lessor.

From 1 January 2019 leases are recognised as a rightof-use asset and a corresponding liability at the date at which the leased asset is available for use by the Group. Assets and liabilities arising from a lease are initially measured on a present value basis. Lease liabilities include the net present value of the following lease payments:

- · Fixed payments less any lease incentives receivable;
- Variable lease payments that are based on an index or a rate:
- The exercise price of a purchase option if the Group is reasonably certain to exercise that option; and
- Payments of penalties for terminating the lease.

Lease payments to be made under reasonably certain extension options are also included in the measurement of the liability.

The lease payments are discounted using the interest rate implicit in the lease. If that rate cannot be readily determined the lessee's incremental borrowing rate is used. Lease payments are allocated between principal and finance cost. The finance charge is charged to profit or loss over the lease period so as to produce a constant periodic rate of interest on the remaining balance of the liability.

Payments associated with short-term leases (12 months or less) and leases of low-value assets are recognised on a straight-line basis as an expense in profit or loss.

#### Current and Deferred Income Tax

The tax expense for the period comprises current and deferred tax. Tax is recognised in the income statement, except to the extent that it relates to items recognised directly in equity. In this case the tax is also recognised directly in other comprehensive income or directly in equity, respectively.

The current income tax charge is calculated on the basis of the tax laws enacted or substantively enacted at the end of the reporting period in the countries where the Group operates and generates taxable income. Management periodically evaluates positions taken in tax returns with



respect to situations in which applicable tax regulation is subject to interpretation. It establishes provisions where appropriate on the basis of amounts expected to be paid to the tax authorities.

Deferred income tax is recognised, using the liability method, on temporary differences arising between the tax bases of assets and liabilities and their carrying amounts in the Financial Statements. However, the deferred tax is not accounted for if it arises from initial recognition of an asset or liability in a transaction other than a business combination that, at the time of the transaction, affects neither accounting nor taxable profit or loss. Deferred income tax is determined using tax rates (and laws) that have been enacted, or substantially enacted, by the end of the reporting period and are expected to apply when the related deferred income tax asset is realised, or the deferred income tax liability is settled.

Deferred income tax assets are recognised only to the extent that it is probable that future taxable profit will be available against which the temporary differences can be utilised. Deferred income tax assets and liabilities are offset when there is a legally enforceable right to offset current tax assets against current tax liabilities, and when the deferred income tax assets and liabilities relate to income taxes levied by the same taxation authority on either the taxable entity or different taxable entities where there is an intention to settle the balances on a net basis.

#### Research and development tax credit

The Group undertakes certain research and development activities that qualify for the receipt of a research and development (R&D) tax credit from the Irish tax authorities. Such grants are recognised as a credit against related costs on a cash receipts basis.

#### **Financial Instruments**

A financial instrument is any contract that gives rise to a financial asset of one entity and a financial liability or equity instrument of another entity.

#### **Financial Assets**

Initial Recognition and Measurement
In accordance with IFRS9, 'Financial Instruments' the Group
has classified its financial assets as 'Financial assets at
amortised cost'. The Group determines the classification
of its financial assets at initial recognition. All financial
assets are recognised initially at fair value plus, in the
case of assets not at fair value through the Statement
of Comprehensive Income, transaction costs that are
attributable to the acquisition of the financial asset and
expected credit losses based on historical collection
experience of similar assets.

#### Subsequent Measurement

The subsequent measurement of financial assets depends on their classification as described below:

#### **Financial Assets Carried at Amortised Cost**

This category applies to trade and other receivables due from customers in the normal course of business. All amounts which are not interest bearing are stated at their recoverable amount, being invoice value less provision for any expected credit losses. These assets are held at

amortised cost. The group classifies its financial assets as at amortised cost only if both of the following criteria are met:

- the asset is held within a business model with the objective of collecting the contractual cash flows; and
- II. the contractual terms give rise on specified dates to cash flows that are solely payments of principal and interest on the principal outstanding.

Financial assets at amortised cost comprise current trade and other receivables due from customers in the normal course of business and cash and cash equivalents. The Group does not hold any material financial assets at fair value through other comprehensive income or at fair value through the Statement of Comprehensive Income. The Group does not hold any derivatives and does not undertake any hedging activities.

Trade receivables are initially recognised at their transaction price. The group does not expect to have any contracts where the period between the transfer of the promised goods or services to the customer and payment by the customer exceeds one year. As a consequence, the group does not adjust any of the transaction prices for the time value of money. Other financial assets are recognised initially at fair value plus transaction costs that are directly attributable to the acquisition of the financial asset. Trade and other receivables are subsequently measured at amortised cost less provision for expected credit losses.

#### **Impairment of Financial Assets**

The Group assesses on a forward looking basis the expected credit losses associated with its financial assets measured at amortised cost. The Group applies the simplified approach to providing for expected credit losses prescribed by IFRS 9, which permits the use of the lifetime expected loss provision for all trade receivables. To measure the expected credit losses, trade receivables have been grouped based on shared credit risk characteristics and the days past due. For other financial assets at amortised cost, the Group determines whether there has been a significant increase in credit risk since initial recognition. The Group recognises twelve month expected credit losses if there has not been a significant increase in credit risk and lifetime expected credit losses if there has been a significant increase in credit risk.

Expected credit losses incorporate forward looking information, take into account the time value of money when there is a significant financing component and are based on days past due; the external credit ratings of its customers; and significant changes in the expected performance and behaviour of the borrower.

Financial assets are written off when there is no reasonable expectation of recovery. Where receivables have been written off, the Group continues to engage in enforcement activity to attempt to recover the receivable due. Where recoveries are made, these are recognised in the Statement of Comprehensive Income.

#### **Financial Liabilities**

#### **Initial Recognition and Measurement**

All financial liabilities are recognised initially at fair value net of directly attributable transaction costs.

The Group's financial liabilities include trade and other payables.

After initial recognition, interest bearing loans and borrowings are subsequently measured at amortised cost using the effective interest rate method (EIR). Gains and losses are recognised in the Statement of Comprehensive Income when the liabilities are derecognised as well as through the (EIR) amortisation process.

Amortised cost is calculated by taking into account any discount or premium on acquisition and fees or costs that are an integral part of the EIR. The EIR amortisation is included in finance costs in the Statement of Comprehensive Income. This category generally applies to interest-bearing loans and borrowings.

#### **Derecognition of Financial Assets and Liabilities**

A financial asset (or, where applicable, a part of a financial asset or part of a group of similar financial assets) is derecognised when: (1) The rights to receive cash flows from the asset have expired, or (2) The Group has transferred its rights to receive cash flows from the asset or has assumed an obligation to pay the received cash flows in full without material delay to a third party under a 'pass-through' arrangement, and either (a) the Group has transferred substantially all the risks and rewards of the asset, or (b) the Group has neither transferred nor retained substantially all the risks and rewards of the asset, but has transferred control of the assets.

A financial liability is derecognised when the obligation under the liability is discharged or cancelled or expires. When an existing financial liability is replaced by another from the same lender on substantially different terms, or the terms of an existing liability are substantially modified, such an exchange or modification is treated as a derecognition of the original liability and the recognition of a new liability. The difference in the respective carrying amounts is recognised in the Statement of Comprehensive Income.

# New Standards, amendments, and interpretations not adopted by the group

The group did not adopt any new standards, amendments or interpretations in year as they did not have a material impact on the financial statements.

#### New standards, amendments, and interpretations issued but not effective for the period ended 31 December 2022, and not early adopted

A number of new standards and amendments to standards and interpretations are effective for annual periods beginning on or after 1 January 2022 and have not been applied in preparing these financial statements:

- Amendments to IFRS 3: Business Combination
- Amendments to IAS 16: Property, Plant and Equipment
- Amendments to IAS 37: Provisions, Contingent Liabilities and Contingent Assets
- Amendments to IAS 1: Presentation of Financial Statements, Disclosure of Accounting Policies
- Amendments to IAS8: Definition of Accounting Estimates

None of these is expected to have a significant effect on the financial statements of the Group or Parent Company.



## 3. Segment Reporting

	2022	2021
Revenue by Type	€	€
ENGAGE revenue	3,333,218	1,791,416
Showcase experience revenue	373,979	469,467
Other revenue	161,377	125,430
Total Revenue	3,868,574	2,386,313

# 4. Capital Management

For the purpose of the Company's capital management, capital includes issued capital, share premium and all other equity reserves. The primary objective of the Group's capital management is to maximise the shareholder value.

Group	2022	2021
	€	€
Lease liabilities	(7,882)	(20,393)
Trade and other payables	(1,222,488)	(481,576)
Less: cash and short-term deposits	2,209,169	7,790,060
Net Funds	978,799	7,288,091
Equity	2,480,358	8,462,510
Total Equity	2,480,358	8,462,510
Capital and net funds	3,459,157	15,750,601

## 5a. Expenses by nature

	2022	2021
	€	€
Depreciation charges	80,448	97,458
Amortisation expense	386,962	537,672
Operating Lease Payments	38,833	8,514
Foreign Exchange Gain	(2,785)	(85,789)
Staff Costs	5,242,101	3,356,152
Contractor Costs	1,772,886	359,729
Other Expenses	2,324,433	1,226,081
Total cost of sales and administrative expenses	9,842,878	5,499,817

# 5a. Expenses by nature (continued)

	2022	2021
	€	€
Disclosed as:		
Cost of sales	709,018	492,396
Administrative expenses	9,133,860	5,007,421
Total cost of sales and administrative expenses	9,842,878	5,499,817

#### **5b. Auditor Remuneration**

#### Services provided by the Company's auditor

During the year, the Company obtained the following services from the Company's auditor:

	2022	2021
	€	€
Fees payable to the Company's auditor for the audit of the financial statements	46,600	46,600

# 6. Employees

Employee Benefit Expense	2022	2021
	€	€
Wages and salaries	4,631,127	2,906,329
Social security costs	528,015	314,091
Defined contribution pension costs	60,226	31,769
Share option expense	22,733	103,963
Total Employee Benefit Expense	5,242,101	3,356,152

Average Number of People Employed	2022	2021	
Average number of people (including executive Directors)			
employed:			
Operations	69	44	
Administration	4	3	
Sales, Marketing and Customer Support	12	2	
Total Average Headcount	85	49	



#### 7. Directors remuneration

Below is the Directors' remuneration for the year ended 31 December 2022 and for the year ended 31 December 2021

#### 31 December 2022

Group	Salaries and fees	Pension benefits	Options / Warrants issued	Total
	€	€	€	€
Executive Directors				
David Whelan	292,125	5,930	-	298,055
Sandra Whelan	234,208	5,870	-	240,078
Séamus Larrissey	200,250	7,188	-	207,438
Non-executive Directors				
Richard Cooper	85,671	-	2,783	88,454
Praveen Gupta	-	-	-	-
Kenny Jacobs	27,313	-	-	27,313
Frank Poore	-	-	-	-
	839,567	18,987	2,783	861,338

#### 31 December 2021

Group	Salaries and fees	Pension benefits	Options / Warrants issued	Total
	€	€	€	€
Executive Directors				
David Whelan	176,917	4,824	-	181,741
Sandra Whelan	144,417	5,002	-	149,419
Séamus Larrissey	128,167	6,333	-	134,500
Non-executive Directors				
Richard Cooper	85,552	-	16,700	102,252
Praveen Gupta	-	-	-	-
Kenny Jacobs	3,033	-	-	3,033
Frank Poore	-	-	74,493	74,493
Harry Kloor	23,228	-	-	23,228
Tony Hanway	27,000	_		27,000
	588,314	16,159	91,193	695,666

The options issued are a non-cash amount and are accounted for in line with the treatment of the other share options issued to employees under IFRS 2. Further notes on Share Based Payments are included in Note 19.

#### 8. Finance Costs

	2022	2021
	€	€
Interest expense:		
- Lease interest	1,099	2,863
- Bank charges	29,482	13,904
Total finance costs	30,581	16,767

## 9. Income Tax

	2022	2021
	€	€
Current tax:		
Current tax on loss for the year	-	-
Total current tax	-	-
Deferred tax (Note 22)	-	-
Income Tax	-	-

The tax assessed for the year differs from that calculated using the standard rate of corporation tax in Ireland (12.5%). The differences are explained below:

	2022	2021
	€	€
Loss Before Tax	(6,004,885)	(3,130,271)
Tax calculated at domestic tax rates		
applicable to loss in Ireland of 12.5%	(750,611)	(391,284)
Tax effects of:		
- Depreciation in excess of capital allowances	4,110	7,400
- Expenses not deductible for tax purposes	18,113	39,780
- Tax losses for which no deferred tax asset was recognised	728,388	344,104
Total tax	-	-



# 10. Earnings per share (EPS)

	2022	2021
Loss attributable to equity holders of the Group:	€	€
Continuing Operations	(6,004,885)	(3,130,271)
Weighted average number of shares for Basic EPS	290,451,146	290,451,146
Effects of dilution from share options and warrants	23,741,560	23,455,846
Weighted average number of ordinary shares adjusted for the effect of dilution	314,192,706	313,906,992
Basic loss per share from continuing operations	(0.021)	(0.011)
Diluted loss per share from continuing operations	(0.019)	(0.010)

# 11. Property, Plant & Equipment

Group	Leasehold improvements	Fixtures, fittings and equipment	Office Equipment	Right of use assets	Total
	€	€	€	€	€
Cost of Valuation					
At 1 January 2021	20,341	7,025	178,883	156,031	362,280
Additions	-	-	115,699	-	115,699
At 31 December 2021	20,341	7,025	294,582	156,031	477,979
Additions	-	-	74,458	-	74,458
At 31 December 2022	20,341	7,025	369,040	156,031	552,437
Depreciation					
At 1 January 2021	17,105	6,062	158,387	96,892	278,446
Charge (note 5)	3,236	694	54,781	38,747	97,458
At 31 December 2021	20,341	6,756	213,168	135,639	375,904
Charge (note 5)	-	269	67,670	12,509	80,448
At 31 December 2022	20,341	7,025	280,838	148,148	456,352
Net Book Amount					
At 31 December 2021	-	269	81,414	20,392	102,075
At 31 December 2022	-	-	88,202	7,883	96,085

Depreciation expense of €80,448 (2021: €97,458) has been charged in 'Administrative Expenses'.

Right of use asset relates to properties and vehicles held under lease.

#### 12. Intangible Assets

Group	Software in development costs	Total
	€	€
Cost		
At 31 December 2021 and 31 December 2022	2,136,231	2,136,231
Amortisation		
At 1 January 2021	1,172,105	1,172,105
Charge	537,672	537,672
At 31 December 2021	1,709,777	1,709,777
Charge	386,962	386,962
At 31 December 2022	2,096,739	2,096,739
Net Book Value		
At 31 December 2021	426,454	426,454
At 31 December 2022	39,492	39,492

The software being developed relates to the creation of virtual reality experiences and an online virtual learning and corporate training platform.

ENGAGE is an online virtual learning and corporate training platform currently in development by the Company. A desktop version was released in December 2018 and the mobile version was released in December 2019. Amortisation commenced when the mobile version launched.

Titanic VR which is available for sale across all major VR capable platforms since November 2018 has commenced being amortised in the period. Raid on the Ruhr launched during 2019 and amortisation commenced during the period. Space Shuttle launched during 2020 and amortisation commenced during the period.

Amortisation expense of €386,962 (2021: €537,672) has been charged in 'Administrative Expenses'.

An impairment review was carried out at the balance sheet date. No impairment arose.



#### 13. Investments in Subsidiaries

Company	€
At 1 January 2021	15,028,809
Capital Contributions	15,448,253
At 31 December 2021	30,477,062
Additions	100,000
Repayment of Capital contributions	(209,025)
Impairment Adjustment	(11,602,935)
At 31 December 2022	18,765,102

Investments in subsidiaries are recorded at cost, which is the fair value of the consideration paid.

On 12 March 2018, the Company acquired all of the issued capital of ENGAGE XR Limited for a consideration of €15,000,000 which was settled by issuing 133,089,739 Ordinary Shares in the Company. The Company incurred expenses totalling €28,809 as part of the transaction.

On 31 December 2021 the Company resolved to enter into a capital contribution agreement with ENGAGE XR Limited to facilitate the funding of the wholly owned subsidiary. An amount of €7,263,432 was forwarded during 2021 and €8,184,821 was converted from the termination of the intercompany loan agreement in force since 1 January 2020. An amount of €209,025 was repaid by ENGAGE XR Limited to the Company during 2022. A repayment arises if ENGAGE XR Limited holds excess funds in a particular currency that is required by ENGAGE XR Holdings PLC to meet its liabilities as they fall due.

On 14 July 2022 the Company acquired all of the issued share capital of ENGAGE XR LLC for a consideration of \$100,000 which was unpaid at the year end. This amount was subsequently paid in full post period end.

The Board have recognised an impairment adjustment of €11,602,935 (2021: €Nil) in the current year to reflect the market capitalisation of the group at 31 December 2022.

Name	Country of incorporation and residence	Nature of business	Proportion of equity shares held by the company
ENGAGE XR Limited	Ireland	Virtual Reality Technology	100%
ENGAGE XR LLC	USA	Virtual Reality Technology	100%

This subsidiary undertakings are included in the consolidation. The proportion of the voting rights in the subsidiary undertakings held directly by the Parent Company does not differ from the proportion of ordinary shares held.

#### 14. Trade and Other Receivables

Current		Group		Company
	2022	2021	2022	2021
	€	€	€	€
Trade receivables	552,836	381,568	-	-
Less: provision for impairment of receivables	-	-	-	-
Trade receivables - net	552,836	381,568	-	-
Prepayments	325,413	110,640	2,258	768
Accrued income	446,102	139,512	-	-
Other debtors	3,100	3,100	-	-
VAT	38,531	11,070	1,234	267
	1,365,982	645,890	3,492	1,035

As at 31 December 2022, trade receivables of €552,836 (2021: €381,568) were fully performing and deemed fully recoverable. No bad debt provision charge was incurred during 2022 (2021: €Nil).

The Group assesses exposure to credit risk arising from outstanding receivables on an annual basis. The maximum exposure to credit risk at the reporting date is the carrying value of each of the receivables above. The Group does not consider the credit risk of any receivable has increased post recognition.

The Group does not expect any losses from outstanding receivables in the current year.

The carrying amounts of the Company's trade and other receivables are denominated in the following currencies:

	Group			Company	
	2022	2021	2022	2021	
	€	€	€	€	
Euro - Neither past due nor impaired	335,635	330,287	-	-	
Dollar - Neither past due nor impaired	217,201	51,282	-	-	
	552,836	381,568	-	-	



#### 15. Cash and short-term deposits

		Group		Company
	2022	2021	2022	2021
	€	€	€	€
Cash at bank and on hand	2,209,169	7,790,060	486,170	1,476,744
	2,209,169	7,790,060	486,170	1,476,744

## 16. Issued Share Capital and Premium

	Number of shares	Ordinary shares	Share premium	Total
		€	€	€
At 1 January 2021	241,750,955	241,751	24,547,516	24,789,267
Ordinary Shares Issued	48,350,191	48,350	8,947,034	8,995,384
Exercise of Share Options	350,000	350	8,750	9,100
At 31 December 2021	290,451,146	290,451	33,503,300	33,793,751
At 1 January 2022 and At 31 December 2022	290,451,146	290,451	33,503,300	33,793,751

As at 31 December 2022 the number of shares authorised for issue were 290,451,146 (2021: 290,451,146). The par value of the shares authorised for issue were €0.001 each (2021: €0.001 each).

On 22 June 2021 following a successful placing, an amount of €9.0 million was raised by the Group and 48,350,191 ordinary shares were issued at an issue price of €0.186 per share. Net proceeds after expenses were €8.46 million.

On 5 November 2021, as a result of the exercise of share options, 350,000 ordinary shares in the Company at an exercise price of €0.026 per share providing the Company with gross proceeds of €9,100.

# 17. Other Reserves

	Group	Company
	€	€
At 1 January 2021	(11,337,058)	(247,188)
Share issue costs	(538,060)	(538,060)
Share option expense	99,644	91,193
At 31 December 2021	(11,775,474)	(694,055)
At 1 January 2022	(11,775,474)	(694,055)
Share option expense	22,733	2,783
At 31 December 2022	(11,752,741)	(691,272)

# 18. Retained Earnings

	Group	Company
	€	€
At 1 January 2021	(10,429,815)	(791,234)
Loss for the year	(3,130,271)	(432,140)
Share option expense – transfer on exercise	4,319	-
At 31 December 2021	(13,555,767)	(1,223,374)
At 1 January 2022	(13,555,767)	(1,223,374)
Loss for the year	(6,004,885)	(12,777,885)
At 31 December 2022	(19,560,652)	(14,001,259)

Capital contributions represent irrevocable, non-repayable amounts contributed from connected parties.



#### 19. Share Based Payments

There were 285,714 (2021: 200,000) employee options granted during 2022 at an exercise price of €0.175 (2021: €0.20) per share and these vest subject to continued service by the employee over a period of 3 years. Options expire at the end of a period of 7 years from the Grant Date or on the date on which the option holder ceases to be an employee.

The movement in employee share options and weighted average exercise prices are as follows for the reporting periods presented:

	2022	2021
At 1 January	4,118,413	4,298,042
Granted during period	285,714	200,000
Exercised during period	-	(350,000)
Forfeited during period	-	(29,629)
At 31 December	4,404,127	4,118,413
Options outstanding at 31 December		
Number of shares	4,404,127	4,118,413
Weighted average remaining contractual life	1.30 years	1.37 years
Weighted average exercise price per share	€0.047	€0.038
Range of exercise price	€0.0001 - €0.20	€0.0001 - €0.20
Exercisable at 31 December		
Number of shares	2,718,413	2,585,324
Weighted average exercise price per share	€0.031	€0.032

No options (2021: 350,000 options) were exercised during the period (2021: at a price of €0.026 per share). The weighted average exercise price of options granted during the period was €0.175 (2021: €0.20). The expense recognised in respect of employee share-based payment expense and credited to the share-based payment reserve in equity was €22,733 (2021: €25,151).

The Company has measured the fair value of the services received as consideration for equity instruments of the Company, indirectly by reference to the fair value of the equity instruments. The table below sets out the options and warrants that were issued during the period and the principal assumptions used in the Black Scholes valuation model.

	Employee
Number of options	285,714
Grant date	27 March
Vesting period	3 years
Share price at date of grant	€0.21
Exercise price	€0.20
Volatility	57%
Option life	7 years
Dividend yield	0%
Risk free investment rate	0.14%
Fair value per option at grant date	€0.1102
Weighted average remaining contractual life in years	6.24

The expected life is based on historical data and current expectations and is not necessarily indicative of exercise patterns that may occur. The expected volatility reflects the assumptions that the historical volatility over a period similar to the life of the options is indicative of future trends, which may not necessarily be the actual outcome.

On 1 October 2021, 17,406,069 share warrants were granted to Frank Poore upon his appointment as a non-executive Director, at an exercise price of €0.174 (GBP £0.15) per share. The warrants expire at the end of a period of 5 years from the grant date or on the date the employee leaves. The vesting conditions in relation to these options are set out in the table below.

	Tranche 1	Tranche 2	Tranche 3
Grant Date	1 October 2021	1 October 2021	1 October 2021
Number of Warrants	5,802,023	5,802,023	5,802,023
Vesting Criteria	By end 29 July 2023	By end 29 July 2024	By end 29 July 2025
Exercise Price	GBP £0.15	GBP £0.15	GBP £0.15
Trigger Price	GBP £0.30	GBP £0.60	GBP £0.90
Volatility	43%	43%	43%
Risk Free Rate of Return	0.62%	0.62%	0.62%
Dividend Yield	0%	0%	0%
Option Life	5 Years	5 Years	5 Years
Fair Value	€0.063	€0.031	€0.023
Expense	€365,070	€178,441	€134,452

The cumulative expense of €677,963 is recognised in line with the vesting conditions and on a straight line basis. An amount of €Nil (2021: €74,493) is included in administration expenses. Frank Poore ceased his employment with the company on 31 January 2022 and at 31 January 2023 no share warrants remain. As a result no expense was recognised in 2022.



#### 20. Leases

#### Amounts recognised in the Statement Of Financial Position

The Statement Of Financial Position shows the following amounts relating to leases:

		Group		Company
Right of Use Assets	2022	2021	2022	2021
	€	€	€	€
Buildings	-	1,813	-	-
Vehicles	7,883	18,579	-	-
	7,883	20,392	-	-
		Group		Company
Lease Liabilities	2022	2021	2022	2021
	€	€	€	€
Current	7,882	12,510	-	-
Non-current	-	7,883	-	-
	7,882	20,393	_	_

#### Amounts recognised in the Consolidated Statement Of Total Comprehensive Income

The Consolidated Statement Of Total Comprehensive Income shows the following amounts relating to leases:

Depreciation charge of right-of-use assets	2022	2021
	€	€
Buildings	1,813	21,758
Vehicles	10,696	16,989
	12,509	38,747
Interest expense (included in finance cost)	1,099	2,863

#### 21. Trade and Other Payables

		Group		Company
	2022	2021	2022	2021
	€	€	€	€
Trade Payables	323,684	23,763	6,362	3,653
Amounts Due to Related Parties	-	-	100,000	-
PAYE/PRSI	225,179	129,972	11,508	25,914
VAT	-	-	-	-
Deferred Income	259,111	108,901	-	-
Accrued Expenses	414,514	218,940	35,674	48,952
	1,222,488	481,576	153,544	78,519

#### Terms and conditions of the above financial liabilities:

- Trade payables are non-interest bearing and are normally settled on 30-day terms
- · Amounts Due to Related Parties are non-interest bearing and are settled over varying terms throughout the year
- PAYE/PRSI payables are non-interest bearing and are normally settled on 30-day terms
- VAT payables are non-interest bearing and are normally settled on 60-day terms
- · Deferred income is non-interest bearing and are settled over varying terms throughout the year
- · Accrued expenses are non-interest bearing are settled over varying terms throughout the year

#### 22. Deferred Tax

Deferred income tax assets are recognised for tax loss carry-forwards to the extent that the realisation of the related tax benefit through future taxable profits is probable. The Company did not recognise deferred income tax assets of €2,087,214 (2021: €1,313,216) in respect of losses and depreciation in excess of capital allowances amounting to €16,697,710 (2021: €10,505,731) that can be carried forward against future taxable income.

#### 23. Related Parties

During the year the Directors received the following emoluments:

	Group			Company
	2022	2021	2022	2021
Directors	€	€	€	€
Aggregate emoluments	839,567	588,313	839,567	588,313
Share option expense	2,783	91,193	2,783	91,193
	842,350	679,506	842,350	679,506

Included in the above is an amount of € 85,671 (2021: €85,552) paid to Luclem Estates and Advisory Limited, a company in which Richard Cooper, a director of the Company, is also a director. These fees relate to Richard Cooper's consultancy services to the Company. As at 31 December 2022 €Nil was outstanding.



#### 24. Capital Management

The capital of the company is managed as part of the capital of the group as a whole. Full details, are contained in note 4 to the consolidated financial statements.

#### 25. Events after the reporting date

The Company has evaluated all events and transactions that occurred after 31 December 2022 up to the date of signing of the financial statements.

On 5 March 2023, the Company issued 234,375,000 ordinary shares at a £0.04 (€0.045) as a result of an oversubscribed placing and the HTC subscription raising €10,500,000 before costs are deducted. The proceeds will be primarily used for working capital and general corporate purposes and also on sales and marketing to convert pipeline and capitalise on market opportunity to be deployed over the next 12-18 months.

No other material subsequent events have occurred that would require adjustment to or disclosure in the financial statements.

#### 26. Contingent Liabilities

The company has indicated that it will guarantee the liabilities (as defined in Section 397 of the Companies Act 2014) of €1,176,828 (2021: €423,455) its Irish subsidiary, ENGAGE XR Limited for the year ended 31 December 2022.

## 27. Ultimate controlling party

The Directors believe that there is no ultimate controlling party as no one shareholder has control of the Company.

# Annual report 2022



Annual report 2022

# ENGAGE XR Holdings PLC

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